NYIT SUMMER STUDY ABROAD PROGRAM

PARIS – FRANCE

June 1st to July 3rd, 2015
FINANCES & FINANCIAL AID

Financing the experience of a lifetime

Eager to go but dreading the cost? If you are an NYIT student there are several options available to you to finance your dream:

1. You can apply for Federal financial aid

   Debra Bush-Ford  
   Associate Director, Financial Aid

   16 West 61st Street  
   Room: 019-C6  
   Manhattan

   Nancy Vicario  
   Associate Director, Financial Aid

   Harry J. Schure Hall  
   Room: 144-C7  
   Old Westbury.

2. You can apply for a limited number of Global Exchange Scholarships geared to support students who wish to study or intern abroad. The deadline for summer applications is April 24th at 1 PM. I highly encourage you to apply if you meet the eligibility requirements.

   Elizabeth Hamberger  
   Global Program Assistant  
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3. You can keep an eye out for an NYIT-wide announcement in mid-March for the NYIT Presidential Global Fellowship.
NYIT STUDY ABROAD

Summer Semester – Academic year 2014-2015

NAME OF PROGRAM: Summer Semester in Paris (EFAP Program)

LOCATION: Paris, France

PROGRAM LENGTH: 5 weeks, 6 credits

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EXPENSES: (per semester)

PROGRAM FEE $7,500

(Includes tuition, housing, transportation to & from CDG airport, metro card, cultural activities.)

- Tuition $6,300
- Housing/airport transportation/metro card & cultural activities $1,200

Additional Expenses to Consider

AIRFARE $1,000
BOARD $400
OVERSEAS MEDICAL INSURANCE $71

Some students may need to apply for a visa. Costs for the processing of individual visas and registrations depend on the country. The fees, charges, and expenses shown are estimates based on current information only and are subject to change.
PASSPORT INFORMATION

It is very simple if you want to study abroad, you have to have a passport. The U.S. passport Agency is processing routine applications in approximately 4-6 weeks from the time of application. In order to ensure a more timely delivery of your passport, you should request expedited service when you apply. The U.S. Passport Agency is processing requests for expedited service in about 2-3 weeks with overnight delivery. A passport is valid for 10 years.

For further information and applications instructions, visit the State Department’s passport website: (http://travel.state.gov/content/passports/english.html/)

VISA INFORMATION

US-passport holders don’t need a visa to travel to France if they stay less than 90 days. Non US-passport holders should visit the French consulate’s website (http://www.consulfrance-newyork.org/-English-) to determine whether they must obtain a visa. Visa costs are not included in the program fee.
Here is a list of several useful sites providing the best prices on airfare:

Globestudentdiscount.com
Cheapoair.com
Cheapflights.com
Studentuniverse.com
Book.stratrravel.com
Travelation.com
Ibe01.kilroytravel.com
The NYIT-EFAP Paris summer program offers students the rare opportunity to study **production** and **integrated marketing communication** in Paris at one of France’s most prestigious schools of communication, EFAP. The **five-week program** combines classroom instruction, on site-visits to key agencies and major corporations, as well as cultural activities designed to enhance the students’ academic experience.

EFAP’s campus is situated right off the world-famous Champs-Elysées (8th arrondissement), and houses both classrooms and administrative offices. An English-speaking team advises students during their stay.
Upon successful completion of the program, students receive a total of six semester credits for the following courses:

- **Producing a Documentary in Paris (3 credits)- Prof: Antonio Peregrin.**

  Birthplace of the modern cinema, Paris has inspired many legendary filmmakers such as Renoir, Truffaut, Godard, Chabrol, Agnès Varda. NYIT students now have the opportunity to spend a summer semester studying documentary production in this iconic city.

  This 3-credit course is designed to accommodate both students with a background in nonfiction production as well as those just embarking on this rich journey. Students will use the latest in film and digital equipment, receive real-life shooting experience with a leading industry professional, and be introduced to a different aesthetic language. The filming will be coupled with an introduction to document editing.

- **Integrated Marketing Communication (3 credits) – Prof: Felisa Kaplan**

  This 3-credit course is an exploration and utilization of unifying marketing communication tools, from advertising and public relations to media production and packaging with the purpose of sending target audiences consistent, persuasive messages that promote company goals.

  Students learn to develop integrated marketing communications campaigns by critiquing current campaigns and incorporating sound communications principles.
CULTURAL ENRICHMENT

Walking tours in famous neighborhoods (Guided tour with native Parisians. Escorted by a staff member).

- **Latin Quarter**: Students will visit renowned institutions such as La Sorbonne, The Panthéon (a mausoleum holding the remains of many distinguished French citizens), and the bustling cobbled rue Mouffetard. They will also see Notre Dame Cathedral, the fountains of the Luxembourg Gardens and the impressive stained glass of La Sainte Chapelle.

- **Le Marais**: This tour will jump back and forth between past and present. Students will visit the Place des Vosges, private gardens and back alleys, the Hotel de Sully, the townhouses of the French aristocrats (the guide will provide glimpses of their lifestyle), the ever-changing Jewish quarter, and the trendy spots where Parisians hang out.
**La Fête de la Musique** (NYIT students will be escorted by EFAP students to different street concerts)

- **A summer music festival** that takes place on June 21st. For one day, the city lights up with the sounds of jazz, rock, hip-hop and world music.

![Fête de la Musique](image1.jpg)

**Paris Illuminations Night Tour** (Double-decker bus)

- **Students will watch Paris transform into the City of Lights** as they ride past the Eiffel Tower, the Champs Élysées, the Arc de Triomphe, The Invalides, the Place de la Concorde, the Opera, the Louvre, the Hotel de Ville etc...

![Eiffel Tower](image2.jpg)

**The Opera Garnier** (Escorted by a staff member)

- **Behind the scenes of the Opera Garnier**: A guided tour of the stunning Second Empire Opera house built by the Architect Charles Garnier in 1861.

![Opera Garnier](image3.jpg)
**French Culinary Fare** (could easily be organized by the EFAP staff)

- Students will stroll around **Saint Germain** and visit local shops sampling the finest in French fare, from the simplest of crispy baguettes and velvety chocolates to exquisite olive oils and fabulous cheeses. This experience could be topped off with an espresso at one of the oldest and most prestigious coffee houses in Paris, celebrated for its famous clientele, Le Café de Flore.

**The Louvre and Pyramid**, in partnership with our school of Arts Management, ICART (Escorted by an ICART representative)

- One of the world's largest museums as well as an historic monument.
The Musée d'Art Moderne de la ville de Paris (MAM in Paris), in partnership with ICART (Escorted by an ICART representative)

- Major museum dedicated to Modern and Contemporary Art of the 20th & 21st centuries and located in the Palais de Tokyo built in 1937 for the International Exhibition of Arts & Technology.

The Château de Versailles - (Escorted by a staff member - guided tour)

- Discovery of the Versailles Estate in all of its glory and guided tour of the private apartments of Louis XV and Louis XVI.

The Musee d'Orsay (Escorted by an Icart student)

- Originally a Beaux-Arts railway station which houses an exceptional collection of impressionist paintings (clin d'oeil to architect Gae Aulenti)
The Foundation Louis Vuitton (Escorted by an Icart student)

- Dedicated to Contemporary Art and designed by Frank Gehry.

The Senate (Escorted by an EFJ student – Guided tour)

- Constructed under the orders of Marie de Medicis, this Florentine Palace (Palais du Luxembourg) is home to the French Senate.

Visit TV Station/Channel (M6 or TF1) - Escorted by a professor or a staff member

Visit of a corporate organization/private company (“Press editorial”, Chanel, L’Oreal, Good Planet - Escorted by a professor or a staff member).
We will also have an orientation and visit of the school upon arrival.
HOUSING INFORMATION

Students will stay in residences (Studélites), conveniently located in the heart of Paris (119 boulevard Brune, Paris 75014). These modern apartments designed for two persons come furnished and include a kitchenette and a private bathroom. TV and internet usage are also available. The residence offers all the amenities you’ll need for comfort and function: cafeteria, laundry room, housekeeping, and gym. Bedding, towels, kitchen utensils, dishes and silverware are provided.

RESIDENCE Neighborhood:

The residence is located on the Left Bank in the 14th arrondissement, frequently referred to as Montparnasse. This is where you will find the Tour Montparnasse (the famous Parisian skyscraper), the Gare Montparnasse (train station), the Cité Internationale Universitaire de Paris (university), and the Stade Charléty (sports stadium). Montparnasse is also known as an artist community and is home to a variety of small museums and galleries. This is where many famous artists and intellectuals like Simone de Beauvoir, Jean-Paul Sartre, Max Ernst and Pablo Picasso lived and spent their days (Line 4 (Metro stop: Porte de Vanves), 25 minutes from EFAP).
Affordable places to eat or buy food

Next to the residence:

Le Vegas Pizzeria: 119 rue Didot

L’As du Poulet: 19 rue Delbet

L’arôme des Pins: 77 boulevard Brune

Palais du Sandwich: 137 rue d’Alésia

Aux Délices du Palais: 60 boulevard Brune

Suraj: 121 rue Didot

Supermarket Franprix: 45 rue des Plantes

Supermarket Carrefour Express: 70 bis avenue Jean Moulin

Next to the school:

Prêt-à-Manger: 19 rue Marboeuf

Cojean: 25 rue Washington

Paul: 84 avenue des Champs Elysées

La Brioche Dorée: 142 avenue des Champs Elysées

Monoprix: 52 avenue des Champs Elysées
CONTACT INFORMATION

The EFAP New York office is in regular contact with the EFAP staff in Paris. We have numerous means to contact each other, including 24-hour phone numbers and multiple email addresses.

EFAP Paris has procedures in place to enable contact with students when necessary, and these procedures will be shared with students.

Students are required, when traveling, to provide staff with travel information whenever available.

Contact Information

EFAP New York number: 212-261-1708 (Contact: Patricia Chaban, Director) – email: pchaban@nyit.edu

Global Exchange number: 212-261-1517

EFAP Paris number: 011-33-1 53 76 88 15 (Contact: Elodie Gray, International Coordinator) – email: e.gray@groupe-edh.com