NEW YORK TECH CORPORATE PARTNERSHIP

Invest in the Future

As a Corporate Partner of New York Institute of Technology (New York Tech), your organization has the unique opportunity to engage within a community and expand its reach. A partnership allows you to contribute to the positive development of future employees, enhance engagement with students, expand recruitment presence and access multiple resources to promote your organization’s brand.

For more than six decades, New York Tech has contributed to the development of professional workforces across the New York metropolitan area. Our graduates are employed by companies such as Amazon, AT&T, Boeing, Citigroup, Con Edison, Google, JP Morgan Chase, IBM, Microsoft, Motorola, MTA, Salesforce, and Tesla, among many others.

New York Tech offers 90+ technology-infused undergraduate and graduate programs that encourage critical creativity and a growth mindset for preparing professionals to have a meaningful impact on society as thought leaders and problem solvers. In disciplines such as architecture and design to the STEM fields, your employees can enhance their education with professional certificate programs, non-credit courses, personal enrichment and micro-credentials.

Six Schools and Colleges

- Architecture & Design
- Arts & Sciences
- Engineering & Computing Sciences
- Health Professions
- Management
- Osteopathic Medicine

See Corporate Partnership Program Levels on Back >

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THE NEW YORK TECH CORPORATE PARTNERSHIP PROGRAM IS AVAILABLE AT THREE LEVELS:

Blue Sponsorship Level ($5,000 Annual)

- Company logo placement and active link on New York Tech website
- Recognition at events, conferences, workshops and sessions
- Career Fair participation and sponsorship recognition
- One “no fee” information session or tech talk per academic year at either one of our campuses
- Join as a founding member of the New York Tech Women’s Technology Council in support of women and minority initiatives
- Recognition in the university’s Annual Report

Gold Sponsorship Level ($10,000 Annual)

- Company logo placement and active link on New York Tech website
- Recognition at events, conferences, workshops and sessions
- Career Fair participation and sponsorship recognition
- Two “no fee” information sessions or tech talks per academic year at one of our campuses
- Facilitated access to student groups and campus organizations
- Join as a founding member of the New York Tech Women’s Technology Council in support of women and minority initiatives
- Recognition in the university’s Annual Report

Leader Sponsorship Level ($25,000 Annual)

Includes additional benefits that provide direct access to the student body, faculty and staff.

- Company logo placement and active link on New York Tech website
- Recognition at events, conferences, workshops and sessions
- Opportunity to have a table at career fairs and hold customer-specific information seminars on campus at no charge.
- Facilitated access to student groups and campus organizations
- Annual recruitment strategy briefings to develop personalized recruitment plans
- Join as a founding member of the New York Tech Women’s Technology Council in support of women and minority initiatives
- Recognition in the university’s Annual Report
- Highlights in alumni magazine, when applicable

For more information, contact the Department of External Affairs at partnerships@nyit.edu