

2030 SCORECARD	BASELINE (2005/06)	2008-2009 GOAL/ ACTUAL	2009-2010 GOAL/ ACTUAL	2010-2011 GOAL/ ACTUAL	2011-2012 GOAL/ ACTUAL	2012-2013 GOAL/ ACTUAL	2013-2014 GOAL/ ACTUAL	2014-2015 GOAL/ ACTUAL
CAREER-ORIENTED UNDERGRADUATE, GRADUATE & PROFESSIONAL PROGRAMS								
• Graduates employed or pursuing further education 6 months after graduation (1)	89%	90% / 90%	90% / 91%	90% / 90%	-- / 94%	-- / 92%	90% / 95%	-- / 93%
• Students taking part in experiential learning opportunities (2)	50%	50% / --	55% / 43%	60% / 43%	-- / 46%	-- / 51%	75% / 53%	-- / 47%
THRIVING GRADUATE CENTERS								
• Non-tuition revenue earned by Centers	\$225K	\$225K / \$225K	\$250K / \$180K	\$270K / \$195K	-- / \$106K	-- / \$21K	\$360K / \$13K	-- / \$3,155K
• Enrollment in Center degree programs	0	0/0	20 / 21	40 / 26	-- / 32	-- / 19	150 / 17	-- / 22
GLOBAL & PARTIALLY VIRTUAL UNIVERSITY								
• Online FTE (% of total enrollment) (3)	4.40%	5% / 4.5%	10% / 4.4%	15% / 4.5%	-- / 4.5%	-- / 4.5%	25% / 4.6%	-- / 4.8%
• Number of students taking a course at a campus other than their home location	20	100 / 100	200 / 79	350 / 110	-- / 99	-- / 85	1,000 / 218	-- / 221
STUDENT-CENTERED UNIVERSITY								
• Retention (overall, matriculated students –including global campuses)	74%	75% / 78%	76% / 80%	77% / 79%	-- / 81%	-- / 80%	80% / 78%	-- / 77%
• Perception of "student centered" (4)	4.55 (of 7)	4.75 / 4.76	(Note 4)	(Note 4)	-- / 5.02	(Note 4)	(Note 4)	(Note 4)
TEACHING QUALITY IMPROVEMENT								
• NSSE Active Learning (Freshmen) score (5)	42.9	(Note 5)	(Note 5)	45 / 48	(Note 5)	The NSSE underwent major changes in 2013	41	(Note 5)
• NSSE Active Learning (Senior) score (5)	53	(Note 5)	(Note 5)	55 / 51	(Note 5)	Prior years are not comparable	42	(Note 5)
• NSSE Student-Faculty Interaction (Freshmen) score (5)	34.1	(Note 5)	(Note 5)	40 / 35	(Note 5)	13-14 will form a new baseline	21	(Note 5)
• NSSE Student-Faculty Interaction (Senior) score (5)	41.9	(Note 5)	(Note 5)	49 / 41	(Note 5)		29	(Note 5)
FIRM FINANCIAL FOOTING								
• Non-tuition revenue (as % of total revenue)	14.0%	13.40% / 8.2%	13.9% / 12.2%	14.4% / 11.8%	-- / 13.1%	-- / 14.1%	16.0% / 15.3%	-- / 13.3%
• Contribution from operations (as % of total revenues)	2.1%	1.80% / -0.2%	2.4% / 5.8%	3.0% / 3.0%	-- / 0.1%	-- / 1.5%	4.8% / 3.7%	-- / 7.7%

Definition/Source/Notes

- (1) Graduating Student Survey
- (2) One or more of: internship, practicum, service learning
- (3) Ellis College of NYIT students not included
- (4) Noel-Levitz Survey: Administered on a 3-year cycle
- (5) National Survey of Student Engagement: Administered on a 3-year cycle