

**NEW YORK INSTITUTE
OF TECHNOLOGY**

School of Management



A Personalized Approach to Business Education



[NYIT.EDU/MANAGEMENT](https://nyit.edu/management)

AACSB
Business Education.
Connected.

Our Story of Personalization

The cost of education is soaring, and the job market is becoming increasingly competitive, reinforcing the need for customized education that speaks to the specific career arc that each of our students intend to pursue. Here at the School of Management, we personalize our students' educational experiences so that they receive the specific training, professional development, and social networking and communication skills that ensure their workforce readiness upon graduation. In addition, we provide significant interactions between students, their peers, and our faculty and staff in order to provide the highest level of assurance that each student's journey is facilitated and successful.





Here are some examples of activities linked to this initiative:

John Rebecchi Professional Enrichment Platform

This unique platform, one of the School of Management's Triple Platforms, includes more than 60 seminars, webinars, workshops, and off-campus activities. Students engage with professionals in learning experiences that familiarize them with emerging issues in business and strengthen their professional polish. Whether it is learning from a Google executive about issues in the global business ecosystem or attending a Dress for Success workshop, each student can tailor their activities to their specific needs and interests!



John Rebecchi, Ph.D.
Marketing and Strategy
Consultant for DISC

Riyaz Akhtar Experiential Education Platform

Nothing beats learning by doing, and this Triple Platform provides each student with opportunities that include group engagements working on a case study for companies such as Marriot or McGraw Hill, small-group consulting work with a not-for-profit on a new business venture, study abroad trips to engage in academic, professional and cultural experiences, or working with a faculty member on collaborative business research. Each student may engage in multiple activities aligned with their career goals and discipline of study. The goal and outcome: strengthening students' ability to integrate theory into practice in a real-world challenge. Want a great job? Use these activities to validate that you can address and resolve real business issues and challenges.



Riyaz A. Akhtar
Executive Vice President
Dream Hotel Group

Debra Vogel Student Advancement Platform

The world needs leaders, and this Triple Platform provides students with significant opportunities to sharpen leadership, networking, and professional socialization skills. Students learn how professional boards operate by joining the school's Student Advisory Board, serving as team leaders for community service projects, attending seminars and conferences delivered by business organizations, or serving as invited speakers at school-sponsored events, including regularly scheduled student leadership luncheons. Whatever you aspire to do in your future career, this platform has activities to build confidence and strengthen leadership competencies that will be recognized and respected by employers and peers.



Debra A. Vogel
President and Owner
Paradigm Management, LLC



11:1
**STUDENT-TO-
FACULTY RATIO**

TOP 5%
**OF BUSINESS
SCHOOLS GLOBALLY
EARNING AACSB
ACCREDITATION**



#2
**CAMPUS ETHNIC
DIVERSITY, REGIONAL
UNIVERSITIES (NORTH)**

U.S. News & World Report, 2021

BUSI 100 Pre-flection

During this mandatory zero-credit-hour course, each student creates a personalized mission statement and elaborates on individual goals and objectives, expectations of the school, and long-term career aspirations. The school uses this to help each student design and follow a pathway of activities addressing individual goals and inclinations. Each student's personalized plan and activities become part of a portfolio of achievements.

Steps-to-Success

This program incorporates student success coordinator meetings to discuss the pre-flection created in BUSI 100 and design a personalized co-curricular plan

that engages each student in specific Triple Platform activities. The coordinator also monitors, longitudinally, each student's aggregated portfolio of activities and assists them in creating a storyboard of their educational experience. This experience is documented in a final written student reflection completed in the mandatory BUSI 495 zero-credit-hour course. Moreover, students have the option of transitioning their storyboard online to create a web-based storyboard that can be presented to potential employers. This "guided tour" and support ensures 1) all students make choices aligned with their interests in building a strong portfolio of career-related activities that increase success in the job market and 2) personalized coaching is delivered to each student.



Faculty Mentoring

Our faculty assist students who have questions about their courses and curriculum, area of study, or job market. Each student is assigned a faculty mentor to talk with, whenever the student chooses, about issues related to their area of study. Our faculty, who are experts in their fields, are well prepared to provide guidance.

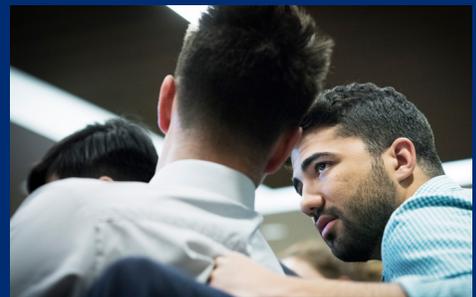
Peer-to-Peer Mentoring

Understanding that students appreciate meeting, collaborating, and sharing experiences with their peers, the school offers a peer-to-peer mentoring platform. All new students are assigned an upper-class peer mentor in their field of study. Peer mentors connect with

mentees to offer guidance and assistance, answer questions when students are facing challenges, or just lend an ear if there is something a student wants to discuss.

Retention Coordinator

To ensure that students have a facilitated pathway to success, the school's retention coordinator reaches out regularly to all students to discuss their academic progress, success in courses, and/or specific situations they may be facing. The retention coordinator, a School of Management faculty member, guides and helps uncover pathways to remediate challenges students are facing and help them succeed.





Small Class Size

The school prioritizes maintaining average class sizes of approximately 15–18 students. In this way, students receive individualized attention than would not be possible in classes that enroll 30, 40, or more students. Our faculty take great care in learning about each student and place an emphasis on understanding each student's strengths and challenges when engaging with the learning material. Faculty also provide office hours for students to interact one-to-one.

Faculty-Student Engagement Lunches

There is no better way to get to know your professors than by having lunch together. This effort brings together groups of students and faculty members who, over lunch at an off-campus location, discuss a topic of relevance in their field of study and share experiences that enable everyone to develop a stronger rapport and learn about each other.

Individualized Financial Support

The school provides financial support for students to attend conferences, seminars, workshops, or other professional development activities personalized to each student's stated needs. Many activities contribute points toward the completion of the Triple Platform requirement in their academic program.

Student Showcases

Students are provided with opportunities to prepare and engage in poster presentations at activities that include community members, alumni, business professionals, and employers. Presenting offers students the chance to engage with professionals and potential employers, share their work, and perhaps open doors to internships and employment opportunities. On top of that, the school supports the cost of producing the poster board, created by professionals using student content.

Zootering

The school's unique Zoom tutoring platform allows students to receive personalized online tutoring from a School of Management faculty member. Zutors (Zoom tutors) are available in each discipline. Students can access Zutor schedules in our weekly newsletter and make appointments.

Cohort-based Contextualization

Students who enroll in one of the school's cohort-based programs will receive personalized academic experiences specific to their cohort identity. For example, students in the M.B.A. Corporate Leaders program take courses contextualized to the priorities of their companies. Students in the joint D.O./M.B.A. program will have all courses contextualized to the medical profession. Joining a cohort-based program ensures that the learning experiences advance academic development and the professional and localized interests of the student.



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Co-Curricular Transcript and Student Scorecard

When they are job hunting and interviewing, students are expected to have resumes and academic transcripts, but at the School of Management, we provide our students with a competitive advantage. Specifically, all of our students graduate with:

- A co-curricular transcript itemizing each activity the student has engaged in within the Triple Platforms (Professional Enrichment, Experiential Education, Student Advancement). This document validates experiences outside of the classroom. Students can demonstrate their engagement in speaker series and learning from professionals; projects that address real-world problems; stewardship for their school club; group projects; association leadership experiences; and other activities that have strengthened their soft skills, including communication and related skills related to their professional polish!
- A Student Scorecard demonstrating competencies that are measured against the goals of the academic program a student is enrolled in. These goals, created collaboratively between the school and the employment market/business professionals, address competencies and skills that employers demand. The scorecard documents student performance against these goals and speaks to students' knowledge in their field of study—validating that they not only have good grades, but that they also have strong scores related to specific competencies and skills employers are interested in!

Our Triple Platforms offer personalized experiences in professional enrichment activities.







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