Critique, clash, conflict, collaborate, connect, and create spaces of innovation where you can openly share your ideas for the betterment of all.”

—President Guiliano’s message to the Class of 2012
Dear friends,

Thank you. Once again, it is your generosity and financial support that helps fuel NYIT’s mission to provide career-oriented, professional education, offer qualified students access to opportunity, and support research that benefits our 21st-century society. In this age of mobile, ubiquitous connectivity and heightened expectations of how higher education can—and should—benefit the individual and the greater global community, NYIT embraces opportunities for education that transcends borders and cultures, sparks collaboration among faculty, students, industry, and government, and integrates technology as a teaching tool that generates new modes of thinking, cooperation, and attainment.

As the concept of a global university matures and redefines itself with technological and pedagogical innovation, institutes of higher education such as NYIT must reshape learning paradigms as well as redefine our role in a greater society. Education is the currency that crosses borders and oceans, bringing solutions to civilization’s most complex challenges. With its New York hub and physical campuses in the Middle East, China, and Canada, NYIT stands as a leader in worldwide education. Our 14,000 students hail from nearly 50 U.S. states and 100 nations. No matter where our students, faculty, or alumni live and work, they are always part of NYIT’s global community.

In the past year, NYIT once again innovated and collaborated to provide opportunities for students, faculty, industry experts, and governments to come together. Our annual Cyber Security Conference at NYIT-Manhattan attracted top global experts in the business and government sectors to discuss the growing threat of online attacks, cyber terrorism, and best practices to reduce the likelihood of intrusion. Our “Water Management and Global Challenges” conference in Beijing brought together water technology companies, academics, and government officials to address the world’s water supply. NYIT also forged an alliance with Centro Universitário da Fundação Educacional Inaciana Pe. Saboia de Medeiros, a private, nonprofit institution accredited by the Brazilian Ministry of Education, to launch dual-degree programs in engineering and management.

In addition, our architecture students designed a community-run recycling and education center in Costa Rica. Other students in Long Island and Nanjing collaborated with...
the Motorola Corporation to create a winning application for its prototype Golden-i computerized headset. And NYIT’s Center for Global Health continues to send young doctors- and nurses-in-training to countries like Ghana, Haiti, Belize, and El Salvador, where they gain valuable learning and medical training while reducing suffering and saving lives. Clearly, NYIT is making real impact around the world.

As a global university, our goal is to teach students to identify and solve real-world problems; give them an interdisciplinary, team-oriented approach to challenges; and train them to use technology in these tasks. Our growth in STEM fields—science, technology, engineering, and mathematics—will help galvanize the knowledge economy of these rapidly growing industries and prepare students for careers that do not exist yet.

We are happy to report that for the past three years, despite difficult economic times, nearly 90 percent of our students have a job within six months of graduation or are continuing their higher education in their chosen field. This is a crucial measure of success for any institute of higher learning, and NYIT must look beyond borders to consider the global knowledge economy and the way our institution is generating human capital that will meet societal needs in all parts of the world. With regard to other measures of success, we are proud to announce that U.S. News & World Report ranked us among the top 50 universities in the North for 2013.

At NYIT, we are moving forward. Steve Jobs once described the computer as a “bicycle for our minds.” Likewise, a global university like NYIT can use technology to propel our minds into new spaces of innovation and collaboration, regardless of distance. Technology brings wonder into our lives, disrupting industries, and reshaping our world. The global university will be at the forefront of these advances. We will teach our students once unimaginable skills. And these learners—guided by NYIT’s renowned faculty and supported by your generous donations—will remake the world.

Sincerely,
Edward Guiliano, Ph.D.
President

Linda Davila (B.S. ’78)
Chairperson, Board of Trustees
Since 1955, NYIT has served as a beacon for bright, career-minded students seeking an education grounded in technology and real-world knowledge.

In the 2011-2012 academic year, NYIT continued to define 21st-century learning using technology, a global mindset, and the collective skills and intellect of a world-class faculty and staff in a dynamic educational environment. Today’s digitally connected, globally minded society requires the NYIT community to serve a crucial role as we address the needs and challenges of nations and individuals’ multi-faceted problems.

At NYIT, learning opportunities and innovative concepts lead to idea incubation, where academia, commerce, innovation, and culture mingle and cross-fertilize in research, development, and other activities that contribute to the understanding and betterment of the world. All of our global community—professors, staff, students, alumni, and donors—are welcome members of NYIT’s cause.

Significant achievements across our global campuses in the 2011-2012 academic year included:

- Grants were awarded to NYIT faculty for interdisciplinary research designed to improve cyber security defenses by studying ways to improve the privacy of user authentication keystroke patterns; early detection of biological threats using social media; utilizing virtual avatars to combat school bullying; and a motorized walker designed to improve the gait of people with Parkinson’s disease. One grant from the Michael J. Fox Foundation will be used to study the effects of a common vitamin supplement on patients with Parkinson’s disease. In addition, a three-year, $500,000 Health Resources and Services
Administration grant from the U.S. government will help NYIT create a curriculum focused on educating health professionals in geriatric care.

- Many NYIT programs were reaccredited by top educational agencies, reaffirming the quality of our academic offerings, including the National Council for Accreditation of Teacher Education and the Accreditation Council for Occupational Therapy Education. Our M.B.A. program at NYIT-Abu Dhabi received initial accreditation from the country’s government, and we are still the only American university in the Middle East capable of providing students with an accredited American degree at both bachelor’s and master’s levels. Lastly, NYIT’s School of Management has been granted pre-candidacy status from the Association to Advance Collegiate Schools of Business.

- At NYIT campuses, several changes and improvements took place in 2011-2012, including the naming of the Edward Guiliano Global Center at NYIT-Manhattan in honor of President Guiliano, who has directed the university’s global vision since his inauguration in 2000; the opening of new classrooms and offices at 26 W. 61st St. in New York City, which include a full-service market trading room for business and finance students; and a newly renovated and expanded Student Activity Center at NYIT-Old Westbury. Our motion capture laboratory in the Midge Karr Fine Arts Center has been renamed B15 Studios and will serve government and corporate clients in the fields of medical research and life sciences, entertainment, engineering, and other industries.

- The NYIT Auditorium on Broadway continues to draw top talent from the entertainment, business, and academic worlds as it serves as host to movie screenings, global conferences, and lectures. This past year, the venue underwent an extensive audiovisual upgrade that equipped the space with high-definition digital cinema and 35mm projection, 7.1 Surround Sound, the latest high- and standard-definition videoconferencing and streaming capabilities, and wireless broadband Internet.

- NYIT and Centro Universitário da FEI (Fundacao Educacional Inaciana Pe. Saboia de Medeiros) in Brazil signed an agreement to launch dual-degree programs in engineering and management beginning in January 2013.

- NYIT’s “We’re Out There. Join Us.” brand awareness campaign experienced tremendous exposure in the heart of New York City when university videos ran on the CBS Super Screen at 42nd Street in Times Square, generating more than 2.8 billion views. NYIT launched the campaign in 2011 to raise awareness of its global presence, its seven schools and colleges, numerous program offerings, and multitude of degrees. The initiative showcased our student architecture efforts in Havana, Cuba; students bringing lifesaving medical care to people in Oworobong, Ghana; students in the School of Engineering and Computing Sciences designing a sustainable hangar for the USS Intrepid in New York City; and film students in the College of Arts and Sciences at NYIT-Nanjing winning first place at the Shanghai World Expo. NYIT further targeted the New York market by advertising on the semi-final program and season finale of American Idol, reaching more than 1.1 million viewers in the 18-34 age group of prospective undergraduate, graduate, and professional degree students with its “Day in the Life” 30-second spots.

- In April 2012, the university unveiled its new Center for Humanities and Culture at NYIT-Nanjing to promote cultural collaboration, connectivity, and innovation among students and faculty. Opening ceremony attendees included U.S. Consul General in Shanghai Robert Griffiths. The center was made possible in part by a $100,000 grant awarded by the U.S. Department of State and the American Embassy in Beijing.

Over the next pages, you will read about many more NYIT accomplishments across our many schools and colleges. As we prepare students to become global citizens equipped with the technological prowess to thrive in their chosen professions, NYIT is dedicated to ensuring that their successes in turn provide opportunity and benefit the world at large.

Even with our achievements, we still look to the future to address tomorrow’s challenges and our students’ needs. Our 2030 strategic plan (nyit.edu/2030) serves as a roadmap to NYIT’s future, and our many successes are attributable to those who believe in us and share our vision for 21st-century global academic quality and relevance. We will continue to adopt forward-thinking teaching pedagogies that embrace real-world mindsets, harness advanced instructional technology, and seize upon opportunities to enhance and improve our world.
To earn a degree from NYIT is to know what it means to be a career-minded, globally conscious professional. Our university accomplishes this goal by offering students experiential learning opportunities throughout our dozens of undergraduate and graduate programs. NYIT’s approach to experiential education involves encouraging faculty and staff to purposefully engage with learners in real-world settings and to use focused reflection in order to increase knowledge, develop skills, clarify values, and prepare students for both careers and citizenship.

“Experiential learning is a triad partnership among the student, college, and community partner, with responsibilities of each clearly articulated in predefined learning objectives,” says John Hyde, dean of NYIT’s Office of Career Services, which coordinates experiential learning programs across NYIT’s colleges and schools. “Facilitated and guided practice, reflection, and evaluation are all essential components of this transformative method of learning.”

By engaging in experiential learning, students get an edge on their competition in today’s job market, Hyde adds. It also empowers them to take control of their education, giving them opportunities outside the structure of the classroom to grow at their own pace and gauge their own performance.

- The award-winning Alumni Mentor Program, which matches NYIT graduates with current students, is one method of experiential learning designed to ease the transition from college to career. Mentors inspire, inform, guide, encourage, and support students through critical formative years. Communication among students, alumni participants—who can be found in Germany, Egypt, and Korea as well as the United States—and the Office of Career Services is handled through email, phone calls, Skype, and social media
sites such as Facebook. By having a contact in their chosen industry, students are already ahead of the job game as they form reciprocal partnerships and engage in internships, networking events, and volunteer work.

Simulating the real-world working environment that undergraduates and graduates will be entering while giving them the chance to begin their careers as students is a key goal of NYIT’s experiential learning program. In keeping with this philosophy, NYIT unveiled its new business incubator at the Manhattan campus complete with workstations, business plan software, and a conference room to assist student entrepreneurs with building their enterprises. The center’s entrepreneur-in-residence, Roy Arad (B.S. ’07), meets with students, offers guidance on their plans, and helps connect them with other professionals. “They become businesspeople and not students when they are at the center,” Arad says. “They have to sell things, do presentations, get criticized by investors … this is getting them ready for real life.”

Service-learning is another form of experiential education at NYIT that embraces community service with academic study to enrich learning, teach civic responsibility, and strengthen communities. It is a win-win process for students and the organizations they help as they learn how to build collaborative partnerships among their peers across interdisciplinary programs while meeting the needs of local communities. One service-learning program in 2012 involved NYIT students visiting PS 241, an elementary school in Harlem, N.Y., across several weeks to assist with lessons in science, technology, engineering, and math (STEM) for grades K-5, troubleshoot the school’s technology problems, and document the semester’s work in a video.

Another experiential learning opportunity featured a group of NYIT architecture students and recent graduates who redesigned a neighborhood in Queens, N.Y., as part of a city-wide initiative to redevelop the area as an engine for economic growth for New York City. The group prepared design submissions for the Willets Point area to address a redevelopment plan from New York City Mayor Michael Bloomberg that includes mixed-income housing, a public school, retail and entertainment amenities, a hotel and convention center, office space, parks, and playgrounds. The area currently suffers from widespread petroleum contamination and other environmental issues. Eleven graduate students from the School of Architecture and Design visited the site and submitted nine individual and group proposals in response to the city’s request for proposals from architects and developers. “Teaching by example is an important part of my students’ experience,” says John Meder, an adjunct professor of architecture at NYIT, who guided the students in the real-world project.

Experiential learning can take the form of industry partners visiting NYIT campuses to encourage students to take their lessons and apply them to real-world situations. In November 2011, Motorola Solutions showcased its Golden-i headset computer at NYIT-Old Westbury and challenged NYIT students to develop apps for the state-of-the-art peripheral. A multidisciplinary team of undergraduate students from New York and NYIT-Nanjing programmed Golden-i to operate a drone that will help workers explore unknown territories. Led by Ziqian Dong, Ph.D., assistant professor of electrical and computer engineering, the students used a pivoting camera controlled by voice recognition and head motion. Their proposal, Third Eye, would allow guards on surveillance duty to oversee different locations simultaneously for the best performance, efficiency, and productivity. Computer science grad student Sandra Kopecky (M.S. ’11) proposed the integration of a bar code scanner into Golden-i to help workers easily navigate large warehouses or allow police officers to scan driver’s licenses. “Working with Golden-i has shown me that I have the ability, skills, and confidence for addressing challenges outside of the classroom,” she says.

Lastly, NYIT places its students directly in contact with potential employers through its career fairs that welcome some of the world’s leading companies. The latest fair—in its 29th year—featured 150 representatives (including several NYIT alumni) from 98 companies who met with students to discuss job and internship opportunities. In addition, the Office of Career Services’ CareerNet, a free online portal, pairs students and employers in a virtual career networking environment with more than 8,000 companies across a wide range of industries.
NYIT’s mission to provide applications-oriented research serves a dual benefit in offering unique learning opportunities for our students as well as powerful solutions for communities in need. Many research efforts take an interdisciplinary approach that welcomes students and faculty members from a multitude of departments, with opportunities for collaboration that propels thinkers into new areas of innovation.

- NYIT College of Osteopathic Medicine researchers won a $486,000 federal grant from the National Institutes of Health and its National Institute of Diabetes and Digestive and Kidney Diseases to study cellular mechanisms leading to permanent kidney damage. Led by Kurt Amsler, Ph.D., associate dean of research and professor in NYIT’s Department of Biomedical Sciences, the research team is collaborating with faculty at the Indiana University School of Medicine to study the mechanisms that cause damage to kidney cells and loss of function when the organ is deprived of oxygen. The damage, known as renal ischemia-reperfusion injury, often occurs after a heart attack, kidney transplant, or direct injury to the organ itself. “It turns out that quite a bit of the damage happens when the oxygen comes back,” says Amsler. “We’re looking at how to protect the cells or minimize the damage caused by the production of hydrogen peroxide.”

- NYIT students in the university’s mental health counseling, occupational therapy, and interior design programs formulated projects to help elderly residents stay in their homes as they confront the physical and mental challenges of aging. Combining their specific areas of expertise, the students addressed a variety of issues, from accessibility to aesthetics, to meet the current and future needs of their senior clients.

- Faculty and staff members of NYIT’s Vocational Independence Program—an educational, vocational, social, and independent living program for individuals with learning differences—contributed 32 entries to the Encyclopedia of Autism Spectrum Disorders, a comprehensive reference work for people interested in learning more about autism.

- NYIT paleontologist Gaberiel Bever, Ph.D., assistant professor of anatomy, was part of a global team of scientists who examined the fossil skulls of baby dinosaurs as they relate to modern-day bird skulls and published their findings in Nature. According to the research, the evolutionary process by which the skull of adult modern birds retains features of their dinosaur ancestors likely played a role in the success that birds as a lineage currently enjoy. The research team also included scientists from Harvard University, the University of Madrid, the University of Texas, and the American Museum of Natural History.

- Osteopathic medical student Lauren Cooke worked with Assistant Professor Ely Rabin, Ph.D., in the Department of Biomedical Sciences, to research Huntington’s disease, an inherited neurological disorder, by testing the effects of eye movement on postural instability. The experience, notes Cooke, was invaluable as she pursues her interest in neuroscience research. “I learned one must be very flexible to conduct clinical research,” she says. “The most challenging part of the project was analyzing the data. Our next step will be running a few more patients [through the study] to add more power to our findings.”

- In the realm of cyber security, NYIT served as an intellectual nexus when leading minds from government, private industry, and academia converged at the NYIT Auditorium on Broadway for the university’s annual cyber security conference. In an era when exposure to cyber vulnerability is increasing dramatically, it is imperative for global universities such as NYIT to take a lead role in helping law enforcement, scientists and engineers, and the world at large combat identity theft, cyber terrorism, and other online threats. “New technologies come with new liabilities, so we need to collaboratively and proactively identify risks and protect ourselves against potential hacker attacks,” says Nada Marie Anid, Ph.D., dean of NYIT’s School of Engineering and Computing Sciences.
NYIT’s Career Discovery Camp in Engineering and Discovery invites high school students across the New York metropolitan region to the university’s Manhattan campus to promote STEM—science, technology, engineering, and math—disciplines. Workshops include video game design, robotics, and electronic music composition. During the summer of 2012, the project gave attendees the chance to visit the USS Intrepid Sea, Air and Space Museum in New York City and its new exhibition area for the space shuttle Enterprise.

Architecture and engineering students traveled to a Costa Rican coastal village to research and design a recycling center that will include a sorting facility, an open lobby, and community education space. The 3,000-square-foot center will reduce the amount of recyclable waste sent to a nearby municipal dump. Students raised the necessary funding to construct the center through Kickstarter and plan to document their efforts with a film crew.

The 2012 annual Symposium on University Research and Creative Expression (SOURCE) at NYIT-Manhattan featured undergraduates and graduates from our campuses worldwide presenting 88 research topics ranging from robotics to art as adventure to cognitive behavior. Forty-eight groups explained their research during 15-minute breakout sessions, while 50 research posters and works of art were displayed. “SOURCE is critical to NYIT’s interdisciplinary focus,” says Roger Yu, Ph.D., dean of the College of Arts and Sciences. “Students from a vast array of programs come together to learn from others, share their perspectives, and gain real-world experience in presenting their academic work.”

A cyber learning initiative that pools the talents of the School of Education and the College of Arts and Sciences is training 45 New York City teachers to use Facebook and smartphones to share scientific findings and lessons with students. The professors working on the project hope that as more teachers become comfortable teaching with technology, their students will use it in scientific inquiry.

At the annual energy conference held on June 13 at NYIT-Old Westbury, experts in the field of architecture, sustainable technology, engineering, and medical sciences came together to discuss “off the grid” power, water, and shelter solutions for developed and developing nations. Edward Gottfried, D.O., director of NYIT’s Center for Global Health, took conference attendees on a visual tour of Haiti and Ghana, where NYIT medical students and faculty provided health care in rural areas. NYIT engineering students also traveled to those areas to work on projects that brought energy and clean water to medical clinics. “There’s a certain synergy that develops when you take other disciplines with you,” Gottfried says. “There’s an interconnectedness to all of this.”
A World to Learn, a World to Help

Saving lives in Haiti, Ghana, and El Salvador …
Working with orphans in Peru …
Studying the architectural landscape of India to improve urban housing …
Helping the victims of Hurricane Sandy …

NYIT’s dedication to helping communities around the world is a natural extension of what our students expect and need in order to pursue successful 21st-century careers. As a global university, NYIT differentiates itself from other schools by offering an education that demonstrates practical value while teaching students, helping fellow global citizens, and promoting innovative solutions to world challenges.

In March, students and staff participated in NYIT’s second Alternative Spring Break project in Independencia, Peru. In collaboration with the International YMCA and the YMCA of Peru, they continued the water purification initiatives begun on the first Alternative Spring Break in 2011, helped to build a pharmacy, and volunteered at an orphanage. “I think about the struggles [these children] face living in poor conditions and that they may not get the specialized attention they need as children with disabilities,” says psychology student Theresa Piccolo. “At the same time, these children motivate me. I plan to pursue a master’s degree in rehabilitation counseling because I want to work with the special needs population. After I receive my master’s degree, I am hoping to enter the Peace Corps so I can work abroad with disabled individuals.”

During the past year, NYIT’s Center for Global Health visited several developing countries, including Ghana, Haiti, and El
In China, the fourth NYIT-NUPT Student Film Festival and Inter-
nications (NUPT) and the Student Union/Youth League,
says academic scholar and osteopathic medical student Jonathan Giordano of
in the global health course—how a lack of infrastructure affects
in the United States from a disease stand-
challenges and Culture at Nanjing University of Posts and Telecommu-
the NYIT-NUPT Student Film Festival and Inter-
and dignitaries, including Shanghai Counsel General Robert 
scholar and osteopathic medical student Jonathan Giordano of
the United States from a disease stand-


Salvador, to perform health services, assess sites for future learn-
ing opportunities, and conduct research to assist local popula-
We saw differences in the health care worker-patient rela-
tionship, and we got to see some things that we wouldn't have a
chance to see here in the United States from a disease stand-
night; diseases like schistosomiasis and malaria," says academic


The center also visited Haiti to explore future educational op-
portunities in global health for NYIT students, build contacts
with area physicians, and coordinate partnerships with local
nonprofit groups such as Doctors United for Haiti and Save the


From June 7 to July 17, NYIT architecture students visited India for
the first time, with stops in New Delhi, Chandigarh, Ahmedabad,
and Mumbai, to study the impact of the country’s booming
population on urban housing. The first weeks involved sketch-
ing structures, including the Taj Mahal. During the final weeks in
Mumbai, the students had the opportunity to explore their design
concepts in a studio workshop at the Sir J.J. College of Architecture.

The NYIT community is also dedicated to improving the
lives of those closer to its New York hub, as evidenced by
the university’s response to those impacted by the devas-
tation of Hurricane Sandy. Efforts ranged from volunteer
cleanup projects throughout the New York metropolitan area to
“Operation Resilient Long Island,” a project by the NYIT
School of Architecture and Design to aid in hurricane
recovery efforts by designing disaster-resistant coastal
buildings, to food, clothing, and blood drives at NYIT’s
Old Westbury and Manhattan campuses.

Learning and community service opportunities such as these
are only a few examples of NYIT’s global reach and capacity to
serve different sectors of society. They also give students the
chance to explore cultures beyond the classroom, interact with
peers from other universities, and experience unique, indelible
learning environments.
Amanda Reamy is harnessing the power of social media at NYIT to complement her own career goals. In 2012, the physician assistant (PA) student started a Facebook group designed to boost the visibility of topics in LGBT (lesbian, gay, bisexual, transgender) health care.

“My LGBT outreach page is meant to invite medical practitioners from all backgrounds—PAs, doctors, nurses—to recognize LGBT-centric health care as a trending priority,” Reamy says. “The overarching goal is to highlight credible resources that respond to LGBT inequalities and disparities in health care.”

The Class of 2014 student serves as a member of the New York State Society of Physician Assistants, American Academy of Physician Assistants, and the Gay and Lesbian Medical Association (GMLA), and is the recipient of the GLMA student/trainee scholarship. She enrolled at NYIT because of the university’s high pass rates for the Physician Assistant National Certifying Exam (86 percent for the Class of 2012) as well as its top-rated faculty, which includes Associate Professor Lawrence Herman, president of the American Academy of Physician Assistants.

Reamy says she chose a career in medicine because of her natural curiosity for science. At NYIT, she is receiving the resources a 21st-century medical student needs in the form of faculty mentorship and superlative learning experiences. At NYIT’s Institute for Clinical Competence, Reamy works with professional actors who portray patients suffering from a variety of ailments and is given feedback on how she is treating them—essential experience as she prepares for her clinical rotations that begin in May 2013.

“From talking to others in the medical field, I know NYIT is among the top-rated schools,” she says. “NYIT is known for competent students. We’re always a step above.”

“Attending NYIT was a natural choice for me and one that, in retrospect, was a perfect choice,” says Farzan Gorgani, student government president for the College of Osteopathic Medicine. He cites its Long Island location, diverse student body, and the tremendous opportunities for learning as key factors in his decision.

“NYIT teaches us basic and clinical sciences through lectures and labs that can be streamed directly to our computers,” Gorgani says. “And we have clinical labs where we practice and make our education come alive.”

The third-year student is now performing rotations at New York area hospitals, where he can attest to the power of an NYIT education when dealing with patients. “Not every medical school trains its students as thoroughly as NYIT does.”

A member of the Academic Scholars program in the osteopathic college, Gorgani plans to work alongside Professor Martin Gerdes, chair of the Department of Biomedical Sciences, as he studies the effect of thyroid hormones on heart cells. After graduating in 2015, he will have earned his doctorate in osteopathic medicine as well as a master’s degree in neuromuscular sciences.

“Ultimately, I would like to practice interventional cardiology, which involves opening up occluded arteries in the heart,” Gorgani says. “This is an amazing field that saves thousands of lives every day. With heart disease being one of the biggest killers in our country, this is where I believe I could help the most people. The road is long, but well worth it.”
In addition to his studies in electrical and computer engineering at NYIT-Nanjing, Xu Hao is getting an education in the American way of learning. “I like the teaching style,” he says. “NYIT is different than Chinese universities. It offers more freedom and a lot more critical thinking.”

NYIT founded the China campus in 2007 through a partnership with Nanjing University of Posts and Telecommunications (NUPT). Undergraduate degree programs include business administration, communication arts, and computer science. NYIT-Nanjing students have access to NUPT residence halls, dining facilities, and activities. In addition, all classes are taught in English by NYIT professors. And because the curriculum mirrors the university’s programs in the United States, NYIT students from China and New York are encouraged to engage in exchange programs that enhance cultural understanding and maximize learning opportunities.

“Compared to other Chinese students, I have a much better grasp of English as I speak to my professors,” says Hao, who is currently adding another “language”—Java—to his repertoire of skills.

Fine arts student Daniela Silva Riera enjoys what she calls “dynamic learning”—namely in the classrooms of NYIT-Manhattan when the “a-ha” moment strikes and she is instantly able to grasp a new concept. In her visual design workshops, she finds that her professors’ lessons coupled with her classmates’ own skill sets and experiences afford her a unique learning environment in which knowledge is easily shared and understood as she learns Adobe CS6 Creative Suite and other technological tools.

It’s an education, too, that extends beyond the classroom as NYIT’s Manhattan location offers its own learning experiences. “You learn outside the classroom as much as inside,” Silva Riera says, “whether it’s having class in Central Park or visiting a world-famous museum or art expo.”

She also serves as one of the many public faces of NYIT in her role as a student ambassador to prospective learners from around the world. “I talk about the university from a student’s perspective, giving them a chance to see it through my eyes.” Her experiences as a resident assistant offered her an opportunity to work closely with peers from India, Spain, South America, Vietnam, and elsewhere. And as a first-year experience mentor, she counsels new students and encourages them to participate in campus activities and organizations.

Ultimately, Silva Riera plans to begin her career in creative design and visual communications at UNICEF or another nonprofit organization. The Venezuelan-born future designer had no hesitation in selecting NYIT and its Manhattan location as the place to jumpstart her career.

“New York City is the capital of all things design,” says Silva Riera. “Where else would I want to be?”
Jovan Pervaz chose NYIT because it gives him the chance to play soccer while he earns a bachelor’s degree in business administration. The midfielder has already made a name for himself, helping the Bears win the 2011 East Coast Conference Championship.

On the field, he learns all about teamwork, working under pressure, endurance, and discipline. Off the field, the business major is getting the experience he needs to land a job on Wall Street. Like NYIT’s other schools and colleges, the School of Management provides learning opportunities designed to give students the tools they need to make a smooth transition from student to professional. Specifically, the Professional Enrichment Program offers co-curricular activities that allow students to meet and network with industry leaders and entrepreneurs as well as attend various seminars and forums that deal with professional readiness.

“I want to do something related to international business, which is the perfect fit for me,” says the Serbian native. “All business is done globally now.”

Pervaz and his classmates are also learning the “soft” skills of global business such as building resumes, sharpening communications skills, and networking. The entire curriculum, in fact, is designed to emphasize putting classroom theory into practice.

“NYIT is preparing me for the real world,” Pervaz says.

Class of 2015 student Laura Eustache is pursuing a Master of Science in School Counseling at NYIT-Manhattan. “I chose NYIT because I knew it was one of the best schools for my major and rests in the heart of New York City,” she says. “I love the energy.”

Her decision to pursue a career in school counseling rests in her strong desire to help children. “They need guidance and an ear to listen to them in this world,” says Eustache, who is also a freelance journalist for various publications. “My career goals are to be an advocate, educator, and promoter of total emotional well-being for young people. They are the future leaders of our world, and we need them to be sound-minded individuals.”

Her favorite part of the NYIT experience is the intimate class sizes. “I don’t feel like I’m lost in a sea of faces,” she says. “Classmates can really get to know each other as they learn.”

While in class, Eustache is learning how to use software such as Jing, a communications suite that facilitates video recordings and screenshots that enable her to review practice counseling sessions. “NYIT’s programs have forced me to engage myself with technology in a way I probably wouldn’t have on my own.”
“I chose NYIT because, unlike other universities in the United Arab Emirates, it provides a globally accredited degree along with excellent education,” says interior design student Leena Al Noman of NYIT-Abu Dhabi, who fondly recalls visiting art galleries and exhibitions with her mother during her childhood.

Her NYIT professors, she notes, are there to help her develop skills and talents not just academically but also personally. “In the interior design department, students and professors are like family,” adds Al Noman. “It’s using AutoCAD, Revit Architecture, Adobe’s InDesign, Photoshop, or Rhinoceros 3-D imaging software, she welcomes the chance to challenge her potential. “I enjoy designing and creating things that express my identity and help me push myself.”

Al Noman, along with other NYIT students in the Middle East, participates in community service projects such as the Terry Fox Run in Abu Dhabi for cancer awareness. “It was inspiring to see people come together for such a cause as it’s very important for us to be aware of global issues,” she says. Al Noman also participated in the GASCO MAARIFA 2012 exhibition, an art show in Abu Dhabi organized by gas producer GASCO, in which she and her classmates were selected to show off their NYIT designs.

Al Noman’s career plans include attending graduate school, then landing a job at a design firm in Abu Dhabi—“one that pushes my limits and allows me to express my creativity.” Her ultimate goal is to open a firm of her own that empowers her to help people live better lives by creating innovative and sustainable designs.
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Donors of NYIT have the opportunity to establish funds that will serve students for decades to come. Whether it’s supporting a specific academic program or providing scholarship funds, you have the option to decide where you want your donation to be allocated. You can choose to create a permanent fund in a person’s name, or have classrooms, laboratories, or other campus spaces named in honor of a family member, friend, or business.

“...The wide range of naming opportunities we offer at NYIT allows alumni and friends to honor or memorialize a mentor, family member, or other loved one in a way most meaningful to them,” says Director of Development Jamison Skala. “Endowed scholarships and program funds are so important in helping offset tuition costs.”

Endowed funds remain at NYIT to support scholarships, research, and other student services.

“Gifts of endowment provide support for students in perpetuity,” adds Skala. “You start with that first gift. Recognize it appropriately and in a few years—with sustained outreach efforts promoting the importance of alumni support—you have handfuls of endowment funds generating permanent scholarship and program dollars.”

Skala joined NYIT in 2012 with 13 years of experience in higher education fundraising. He is a firm believer in connecting donors with the students benefiting from their support, having been a scholarship recipient himself when he was in college.

“I do this because I needed support to make college a reality,” he says. “It’s my way of giving back.”

The dividends, he notes, go beyond supporting 21st-century education.

“Seeing the looks on their faces ... when donors meet students,” Skala says, “it means the world to both of them. You are helping students achieve their dreams. To hear them say they couldn’t have done it without scholarship help ... that means a lot.”

Creating a Legacy

To support scholarships, research, and other student services, donors have the option to decide where they want their donation to be allocated.
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The scholarship generated from your gift may highlight your family or company name, and may be designated to support students who:

• struggle financially;
• are enrolled in a particular major;
• reside in a specific geographic area;
• have notable academic achievements; or
• play a sport or volunteer in the community.

Gifts can also be made to the NYIT Annual Fund, which is distributed to various student programs and scholarships, green initiatives, academic programs, upgrades for computer laboratories, and other improvements that enhance the quality of student life.

Contributions to NYIT of $25,000 or more may be paid over as many as five years. Donors who contribute more than $50,000 are inducted into the NYIT President’s Forum. Donors who contribute more than $1,000 are inducted into the President’s Club.

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supporting success

Director of Development Laura Schranz looks to provide opportunities for donors to help students who can benefit from an NYIT education. "The Office of Development provides structured ways for donors to be involved with NYIT over the long term rather than just a one-time gift," she says. "This provides an opportunity for planning and continuity for donors as they realize the full benefits of their philanthropy through student scholarship, improved facilities, and academic instruction."

For the many NYIT alumni who want to help, it is important to meet their interests as well as the needs of students and NYIT, adds Schranz. "An interest could be the chance to support international travel for students, basic scholarships for those who have financial need, or innovative projects on campus. NYIT has a lot to offer."

Schranz, with almost 20 years of experience in development, welcomes the chance to share the good work that NYIT students do and encourages others to support them. "At NYIT, we provide opportunities that support our students’ academic experiences," she says. "It’s very gratifying to work with donors who want to support these opportunities as well as create new ways to be helpful."

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“When I think about how an alumnus can give, there are so many ways, such as serving as a student mentor, guest lecturer, recruiting at career fairs, offering internship opportunities, and serving as an admissions ambassador—but there are also the monetary gifts that support so many wonderful programs and initiatives. You may be a student for only four years, but you’re an NYIT alumnus for life.”

This ongoing relationship benefits both the alumni donor and the NYIT student. “By giving to NYIT, you’re getting a 100 percent return on your investment,” says Kelly. “You know exactly what we are doing with higher education and about the quality of our graduates. Donations go to the same things that facilitated your student life, your relationships with professors and future employers, and your academic and professional development. The money you give to NYIT can do the same for one student or 100 students—it’s up to you.”

Director of Alumni Relations Jennifer Kelly (M.S. ’99) sees NYIT alumni as stewards of the university’s reputation. Their professional successes and commitment to supporting their alma mater help preserve NYIT for future generations of students around the world seeking career-oriented, professional education.
thank you for investing in our future
thank you for investing in our future
benefactor listings. However, should an error occur, please bring it to our attention at 516.686.7644 or lmoore@nyit.edu.
NYIT’s financial condition continues to remain strong as we maximize efficiency and identify growth opportunities while adapting to a rapidly changing and technologically connected pool of global students. Over the past year, NYIT donors have continued to play an integral role in helping our institution enhance facilities operations and student services worldwide. At the 2012 Gold Coast Classic, benefactors generously contributed more than $340,000 to support scholarships and academic programs. Other highlights included:

- During the 2011-2012 academic year, new grants for research and development projects awarded to the university increased 18 percent, from $1.7 to $2 million, and total grant dollars awarded increased 19 percent, from $3.6 to $4.3 million, compared to the 2010-2011 academic year.

- Return on NYIT’s endowment investments for the 2011-2012 academic year was 6.3 percent. In addition, our investment-grade bond rating has held steady since 2010.

- In keeping with our 2030 strategic goals, work has begun on our student residences at the Old Westbury campus that will accommodate more than 550 students.

- A New York state economic development grant awarded the School of Engineering and Computing Sciences a $400,000 grant to open an Entrepreneurship and Technology Innovation Center that will foster collaboration among industry, academia, professional organizations, and government.

- Thanks to funding from the New York State Energy Research and Development Authority, NYIT-Old Westbury implemented energy-efficient technologies representing nearly $65,000 annual savings. The improvements included the installation of solar panels as well as the replacement of more than 3,000 light bulbs that have lower wattage and greater luminosity.

Like many 21st-century institutions, NYIT continues to evolve in ways that attract and engage the brightest students and faculty worldwide. Each contribution from our donors helps ensure the university’s standing as a recognized leader in global higher education.

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