NEW YORK INSTITUTE OF TECHNOLOGY
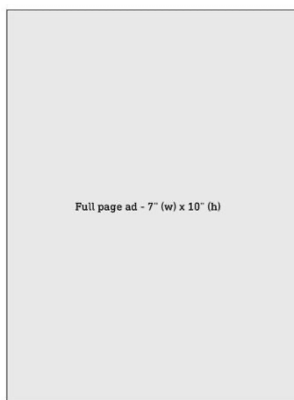
College of Osteopathic Medicine

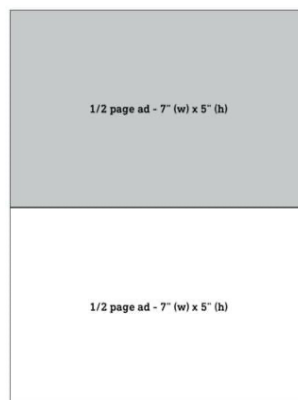## NYITCOM 2024 Alumni Awards Dinner Virtual Journal Ad Specs

Thank you for your support of the NYITCOM 2024 Alumni Awards Dinner!

Your journal ad will be displayed during the event on digital displays and available for viewing on your personal device via a QR code. A link to the journal will also appear on the NYITCOM Alumni Awards Dinner Website for one year. Submit journal ad graphics file in format indicated below.
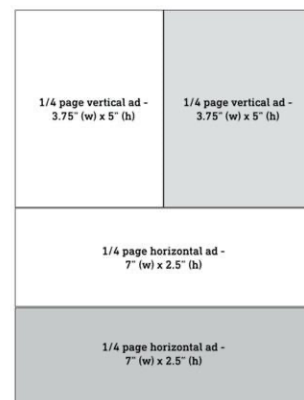
Journal ad specs: full color or black and white, no bleed or trim, no crop marks, **high-resolution jpeg or pdf files ONLY**

Full page ad - 7" (w) x 10" (h)

1/2 page ad - 7" (w) x 5" (h)

1/2 page ad - 7" (w) x 5" (h)

1/4 page vertical ad - 3.75" (w) x 5" (h)

1/4 page vertical ad - 3.75" (w) x 5" (h)

1/4 page horizontal ad - 7" (w) x 2.5" (h)

1/4 page horizontal ad - 7" (w) x 2.5" (h)

Full page ad	**Half-page ad**	**Quarter-page vertical ad** -
7" (w) x 10" (h)	7" (w) x 5" (h)	3.75" (w) x 5" (h)
		or
		Quarter-page horizontal ad -
		7" (w) x 2.5" (h)

Deadline for submitting ads: April 8, 2024

Please email your journal ad and logo by April 8, 2024, to Nicole Klein, nicole.klein@nyit.edu