

YEAR TERM		MAJOR					CORE		TOTAL CREDITS
YEAR 1	FALL	BUSI 100 SCHOOL OF MANAGEMENT ORIENTATION Pass/Fail grading 0	MRKT 102 INTRODUCTION TO MARKETING 3	ACCT 101 ACCOUNTING I 3	MATH 125 FINITE MATHEMATICS Pre-Req: Placement Exam or MATH 101 3		FCWR 101* FOUNDATIONS OF COLLEGE COMPOSITION Pre-Req: Placement or WRIT 100 3	FCIQ 101 FOUNDATIONS OF INQUIRY 3	15
	SPRING		MGMT 102 PRINCIPLES OF MANAGEMENT 3	BUSINESS OPTION REQUIREMENT 1** 3	MATH 151 FUNDAMENTALS OF CALCULUS Pre-Req: MATH 125 3	BUSINESS OPTION REQUIREMENT 2** 3	FCWR 151* FOUNDATIONS OF RESEARCH WRITING Pre-Req: FCWR 101 3		15
YEAR 2	FALL	ECON 202 PRINCIPLES OF ECONOMICS I 3	LLAW 110 LEGAL ENVIRONMENT OF BUSINESS 3	MIST 101 INTRODUCTION TO COMPUTER APPLICATIONS 3	QANT 201 STATISTICAL SAMPLING THEORY Pre-Req: MATH 151, MATH 141, or MATH 136 3	BUSINESS OPTION REQUIREMENT 3** 3	SCIENCE CHOICE 3		18
	SPRING	ECON 204 PRINCIPLES OF ECONOMICS II 3	FINC 201 CORPORATION FINANCE Pre-Req: ACCT 101, ECON 202, and MATH 125 or MATH 135 or higher 3	ECON 201 MONEY AND BANKING Pre-Req: ECON 202 3	BUSINESS OPTION REQUIREMENT 4** 3	BUSINESS OPTION REQUIREMENT 5** 3		FCSP 105 FOUNDATIONS OF SPEECH COMMUNICATION 3	18

CREDITS	66
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*Non-native English speakers take FCWR 111 instead of FCWR 101, and FCWR 161 instead of FCWR 151.

**See Business Options Chart below

Business Options							
Accounting Option ¹	Course	Credits	Description	Management Option ¹	Course	Credits	Description
	ACCT 102	3 cr.	Accounting II		ACCT 110	3 cr.	Managerial Accounting
	ACCT 302	3 cr.	Federal Taxation		HRMT 315	3 cr.	Human Resource Management
	ACCT 306	3 cr.	Cost Accounting		MRKT 320	3 cr.	Management of New Product Development
	ACCT 216	3 cr.	Intermediate Accounting I		SBES 310	3 cr.	Small Business and Entrepreneurial Creation
	LLAW 210	3 cr.	Business Law		ICSS 3XX, PSCI, or HIST	3 cr.	Choose any History or Political Science Course
Finance Option ¹	ACCT 102	3 cr.	Accounting II	Marketing Option ¹	ACCT 110	3 cr.	Managerial Accounting
	ACCT 110	3 cr.	Managerial Accounting		MRKT 301	3 cr.	Management of Promotions
	FINC 301	3 cr.	International Financial Management		MRKT 330	3 cr.	Marketing Distribution Systems
	FINC 320	3 cr.	Advanced Financial Management		MRKT 345	3 cr.	Sales Management
	FINC 325	3 cr.	Principles of Investment and Security Analysis		PSYC 235	3 cr.	Behavioral Sciences in Marketing

Notes:

- Students considering continuing their educational experience in pursuit of the Bachelor of Science in Business Administration degree should be aware of the professional enrichment, experiential education, and Student Advancement components of the BUSI 495 course in the upper core.
- The associate's degree is only offered at New York State campuses.