

SCHOOL OF MANAGEMENT

**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
WITH CONCENTRATION IN SMALL BUSINESS**

ADMITTED IN 2018-2019 ACADEMIC YEAR

YEAR TERM									TOTAL CREDITS
YEAR 1	FALL	BUSI 100 0 SCHOOL OF MANAGEMENT ORIENTATION <i>Pass/Fail grading</i>	MRKT 102 3 INTRODUCTION TO MARKETING	ACCT 101 3 ACCOUNTING I	MATH 125 3 FINITE MATHEMATICS <i>Pre-Req: Placement Exam or Math 101</i>		FCWR 101* 3 FOUNDATIONS OF COLLEGE COMPOSITION <i>Pre-Req: Placement or WRIT 100</i>	FCIQ 101 3 FOUNDATIONS OF INQUIRY	15
	SPRING	MGMT 102 3 PRINCIPLES OF MANAGEMENT	ACCT 110 3 MANAGERIAL ACCOUNTING <i>Pre-Req: ACCT 101</i>	MATH 151 3 FUNDAMENTALS OF CALCULUS <i>Pre-Req: MATH 125</i>			FCWR 151* 3 FOUNDATIONS OF RESEARCH WRITING <i>Pre-Req: FCWR 101</i>	FCSP 105 3 FOUNDATIONS OF SPEECH COMMUNICATION	15
YEAR 2	FALL	ECON 202 3 PRINCIPLES OF ECONOMICS I	LLAW 110 3 LEGAL ENVIRONMENT OF BUSINESS	QANT 201 3 STATISTICAL SAMPLING THEORY <i>Pre-Req: MATH 151, MATH 141, MATH 155, or MATH 170</i>	LIBERAL ARTS ELECTIVE 3		FCSC 101 3 FOUNDATIONS OF SCIENTIFIC PROCESS		15
	SPRING	ECON 204 3 PRINCIPLES OF ECONOMICS II	FINC 201 3 CORPORATION FINANCE <i>Pre-Req: ACCT 101, ECON 202, and MATH 125 or MATH 135 or higher</i>	QANT 300 3 PRODUCTION AND OPERATIONS MANAGEMENT <i>Pre-Req: MGMT 102 and QANT 201</i>	LIBERAL ARTS ELECTIVE 3		SCIENCE CHOICE 3		15
YEAR 3	FALL	MIST 315 3 INFORMATION SYSTEMS	SBES 310 3 SMALL BUSINESS AND ENTREPRENEURIAL CREATION <i>Pre-Req: MGMT 102 and MRKT 102</i>	BUSINESS ELECTIVE 1 3	LIBERAL ARTS ELECTIVE 3		ICBS 3XX** 3 BEHAVIORAL SCIENCE CHOICE		15
	SPRING	MRKT 320 (SPRING) 3 MANAGEMENT OF NEW PRODUCT DEVELOPMENT <i>Pre-Req: MGMT 102 and MRKT 102</i>	QANT 405 3 MANAGEMENT SCIENCE <i>Pre-Req: ECON 204, MRKT 102, and QANT 300</i>	SBES 315 (SPRING) 3 CLOUD COMPUTING-BASED VENTURE PLATFORMS <i>Pre-Req: MIST 315 and SBES 310</i>	SBES 320 (SPRING) 3 BUSINESS AND PROFESSIONAL ETHICS <i>Pre-Req: MGMT 102</i>		ICSS 3XX** 3 SOCIAL SCIENCE CHOICE		15
YEAR 4	FALL	SBES 420 (FALL) 3 ENTREPRENEURIAL TECHNOLOGY AND INNOVATION MANAGEMENT <i>Pre-Req: SBES 310 and SBES 320</i>	BUSI 405 3 BUSINESS RESEARCH & INNOVATION <i>Pre-Req: ACCT 110, FINC 201, LLAW 110 and MIST 315; Co-Req: QANT 405</i>	BUSINESS ELECTIVE 2 3			ICLT 3XX** 3 LITERATURE CHOICE	FCWR 301 3 COMMUNICATION FOR BUSINESS <i>Pre-Req: FCWR 151</i>	15
	SPRING	BUSI 435 3 BUSINESS POLICY & STRATEGY CAPSTONE <i>Co-Req: BUSI 405 and BUSI 495</i>	BUSI 495 0 PROFESSIONAL ENRICHMENT CAPSTONE <i>Co-Req: BUSI 405</i>	SBES 460 (SPRING) 3 BUSINESS PLAN AND DEVELOPMENT CAPSTONE <i>Co-Req: SBES 420</i>	BUSINESS ELECTIVE 3 3	LIBERAL ARTS ELECTIVE 3	ICPH 3XX** 3 PHILOSOPHY CHOICE		15
CREDITS									120

*Non-native English speakers should take FCWR 111 in lieu of FCWR 101 and FCWR 161 in lieu of FCWR 151.

(Rev. 04/18)

**Pre-Req: FCWR 101, FCWR 151, FCIQ 101, FCSP 105, FCSC 101

Course names, numbers and/or pre-requisites are subject to change.