**EMSI Program Analysis Report Request Form – CONCENTRATIONS**

New York Tech has access to the [EMSI platform](https://www.economicmodeling.com/data/) which is used to measure student demand, required skills, and market saturation for programs. However, EMSI data is both imperfect and, in some ways, imprecise*. It is meant to be a starting point of market research and not the final product.* The data may provide some overall insights but will likely not provide everything needed.

EMSI data can be improved via careful consideration of programs that are similar to or contain elements of the concentration you are proposing. This request form has been created to serve as a guide to support this reflective process. Once the form has been submitted, RADS will set up a working meeting with proposers to produce the report in real time. This approach will provide proposers with the best result.

Please follow the instructions below and submit the completed form to Shifang Li sli09@nyit.edu

1. Please indicate the CIP code of the parent program (see item #2a below): \_\_\_\_\_\_\_\_\_\_\_
2. Please use the linked resources below to propose one CIP code that best describes the closest related program to the concentration you are proposing.
* Best CIP code match for the proposed concentration: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

CIP code search resources:

* 1. NY Tech program CIP codes: <https://catalog.nyit.edu/policies_and_rules/hegis/>
	2. Exhaustive list of CIP codes: <https://nces.ed.gov/ipeds/cipcode/browse.aspx?y=55>
1. Please provide keywords or skills that are critical to your proposed concentration.
	1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
2. What level of institution do you want to compare to? (Select all that apply)

[ ]  Public, 4-year or above

[ ]  Private not-for-profit, 4-year or above

[ ]  Private for-profit, 4-year or above

[ ]  Public, 2-year

[ ]  Private not-for-profit, 2-year

[ ]  Private for-profit, 2-year

[ ]  Public, less-than-2-year

[ ]  Private not-for-profit, less-than-2-year

[x]  Private for-profit, less-than-2-year

1. Which is the education level of the parent program? (Select one)

[ ]  Award of less than 1 academic year

[ ]  Award of at least 1 but less than 2 academic years

[ ]  Associate's Degree

[ ]  Award of at least 2 but less than 4 academic years

[ ]  Bachelor's Degree

[ ]  Postbaccalaureate certificate

[ ]  Master's Degree

[ ]  Post-Masters certificate

[ ]  Doctor's Degree

1. Which types of programs do you want to consider when evaluating competing programs? (Select all that apply)

[ ]  Distance Education Offered, Includes Hybrid & Mixed Modality Programs

(**NB:** All completions in this category are considered distance completions, even if some students chose not to enroll in distance education courses)

[x]  Non-Distance Education Programs

1. What region do you want to consider? (Select no more than two)

[ ]  National (all of US)

[ ]  Specific state or county

[ ]  Region (e.g., tri-state area; drive time in minutes or radius in miles from NY Tech)

[ ]  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. For concentrations in a new or emerging field **only**, check the box below.

[ ]  Yes, this concentration is in a new or emerging field

1. Which target occupations do you believe your program will serve?

EMSI relies on SOC codes to define occupations. The SOC code is **essential** for matching appropriate skills and gauging the job market for graduates.

Select SOC codes from this list: <https://www.bls.gov/soc/2018/major_groups.htm>

Enter selected SOC Codes in the box below:

|  |
| --- |
|  |