NEW YORK INSTITUTE OF TECHNOLOGY

ADVERTISING SUPPLEMENT

REINVENTING THE FUTURE

The Wall Street Journal news organization was not involved in the creation of this content.

Get to Know Us

In this ever-changing world, New York Institute of Technology is uniquely positioned to educate and inspire the next generation, to drive technology forward, and to further the understanding of how to humanize it. This vision guides New York Tech as we look to reinvent the future in ways that will help improve how we live, think, work, connect, and heal.

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NEW York Tech





Recognized for engaged students, great teaching, vibrant community, and successful outcomes.

Get to Know Us NEW YORK INSTITUTE OF TECHNOLOGY 1

An Engaged Community of Doers, Makers, and Innovators

At New York Tech, our nearly 8,000 undergraduate and graduate students learn by doing, making, and innovating in an environment that encourages them to push boundaries and surpass goals. A private, affordable, nonprofit university with campuses in the heart of New York City and Long Island, we provide students with a professional education and access to in-demand programs, expert faculty, enhanced facilities, and cutting-edge research. Our supportive environment includes a range of academic support services, access to internships and job opportunities, and co-curricular activities that encourage leadership and civic engagement.

94%

of our career-ready graduates entering the job market are employed within a year of graduation—with some pursuing an additional degree or course of study.

An Engaged Community NEW YORK INSTITUTE OF TECHNOLOGY 3

College of Arts & Sciences

Our tech-focused approach to the arts and sciences is what makes New York Tech's programs unique and relevant, preparing our students to solve the greatest challenges of the 21st century with modern tools and a blend of historical and cultural perspectives. Home to the university's undergraduate core curriculum, it also offers the best examples of the interdisciplinary approach you'll find in all our programs.

After studying and conducting research with expert faculty, many of our graduates secure competitive research positions, enroll in advanced programs (including our medical/ health professions programs), teach at top institutions, and work at worldrenowned companies and organizations.

DO, MAKE, AND INNOVATE:

- Work on faculty-led research in biotech, AR/VR, virtual education, and life and behavioral sciences.
- Enter a project in our animation film festival or Symposium of Research and Creative Expression.
- Enjoy high-tech facilities, including our new biomedical sciences and bioengineering lab.

2021 BEST Online Graduate

Education Programs U.S. News & World Report

TOP 20

Biotechnology Programs Money Inc.

TOP 20% HIGHEST PAID

Biology Graduates in the U.S. College Factual

UNDERGRADUATE PROGRAMS

APPLIED AND COMPUTATIONAL MATHEMATICS, B.S. • •

- MATHEMATICAL MODELING • •

- SCIENTIFIC COMPUTATION • •

BEHAVIORAL SCIENCES—SOCIOLOGY/ SOCIAL WORK, B.S. ● ●

BIOLOGY, B.S. • •

- MOLECULAR BIOLOGY • • LIFE SCIENCES— BIOMEDICAL ENGINEERING, B.S. • • BIOTECHNOLOGY, B.S. • • CHEMISTRY, B.S. • • DIGITAL ARTS, B.F.A. • • GRAPHIC DESIGN, B.F.A. • • INTERDISCIPLINARY STUDIES, B.A., B.P.S., B.S. • • PHYSICS, B.S. • • - QUANTUM INFORMATICS • •

PSYCHOLOGY, B.S. • • TECHNICAL WRITING CERTIFICATE • •

GRADUATE PROGRAMS

ADOLESCENT EDUCATION (INITIAL/ PROFESSIONAL CERTIFICATION), M.A.T.* • CHILDHOOD EDUCATION, M.S.* • DIGITAL ART AND DESIGN, M.F.A. • - FINE ARTS AND TECHNOLOGY • - GRAPHIC DESIGN • EARLY CHILDHOOD EDUCATION, M.S.* •

SCHOOL COUNSELING, M.S.* • • UX/UI DESIGN AND DEVELOPMENT, M.A. •

EXTENSIONS AND ADVANCED CERTIFICATES (EDUCATION)*

*Bilingual extensions offered.



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See all of the degrees and minors offered by the College of Arts & Sciences, including combined and accelerated programs.

● Long Island Campus | ● New York City Campus | ● Online

NYIT.EDU/ARTS_AND_SCIENCES

College of Engineering & Computing Sciences

Our dedicated, expert faculty inspire critically creative thinking in our techforward degree programs, cutting-edge research, and co-curricular campus experiences. Our school is known as "the place" where innovators, engineering firms, public utilities, and federal and state agencies seek talented faculty and students to advance their projects and technologies in the classroom, the lab, or the field.

DO, MAKE, AND INNOVATE:

- Work on cutting-edge research with faculty mentors in our Undergraduate Research and Entrepreneurship Program and NSF-funded Research Experience for Undergraduates.
- Accelerated and honors programs offer motivated students fast-track B.S./M.S. degrees and access to advanced programming, respectively.
- Through a new partnership, students and alumni can achieve Zscaler Cloud Professional Internet Access and Cloud Professional Private Access certifications, free of charge.
- Weekly workshops offered by our Entrepreneurship and Technology Innovation Center (ETIC) on trending topics in programming, robotics, AR/VR, 3-D printing, more.

BEST

Engineering Programs in the U.S.

U.S. News and World Report

BEST

Computer Science Programs in the U.S. U.S. News and World Report

BRONZE AWARD ASEE Diversity

Recognition Program (ADRP) American Society for

Engineering Education

6 NEW YORK INSTITUTE OF TECHNOLOGY College of Engineering & Computing Sciences

UNDERGRADUATE PROGRAMS

COMPUTER SCIENCE, B.S. • •

 BIG DATA MANAGEMENT AND ANALYTICS • •

- NETWORK SECURITY • • CONSTRUCTION ENGINEERING, B.S. • ELECTRICAL AND COMPUTER ENGINEERING, B.S. • •

ELECTRICAL AND COMPUTER ENGINEERING TECHNOLOGY, B.S. • ENGINEERING MANAGEMENT, B.S. • INFORMATION TECHNOLOGY, B.S. • MECHANICAL ENGINEERING, B.S. • - AEROSPACE •

GRADUATE PROGRAMS

BIOENGINEERING, M.S. • COMPUTER SCIENCE, M.S. • COMPUTER SCIENCE, PH.D. • CYBERSECURITY, M.S. • DATA SCIENCE, M.S. • ELECTRICAL AND COMPUTER ENGINEERING, M.S. • ENERGY MANAGEMENT, M.S. • MECHANICAL ENGINEERING, M.S. •

ADVANCED CERTIFICATES

ENERGY TECHNOLOGY • • • ENVIRONMENTAL MANAGEMENT • • • FACILITIES MANAGEMENT • • • INFRASTRUCTURE SECURITY MANAGEMENT • • •

MIDDLE SCHOOL/HIGH SCHOOL PROGRAM

ENTREPRENEURSHIP AND TECHNOLOGY INNOVATION CENTER (ETIC) PROGRAMS • •





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See all of the degrees and minors offered by the College of Engineering & Computing Sciences, including combined and accelerated programs.

● Long Island Campus | ● New York City Campus | ● Online

NYIT.EDU/ENGINEERING

College of Osteopathic Medicine

For more than 40 years, NYIT College of Osteopathic Medicine (NYITCOM) has been committed to training physicians for a lifetime of learning and practice through the integration of evidence-based knowledge, critical thinking, and the tenets of osteopathic principles and practice. Our graduates are respected primary care physicians, specialists, researchers, policy leaders, and academic faculty practicing in New York and Arkansas, where NYITCOM's two campuses are located, and around the world.

NYITCOM is home to healthcare centers in Old Westbury and Central Islip, N.Y.; the Adele Smithers Parkinson's Disease Treatment Center; Centers for Sports and Esports Medicine; the Ehlers-Danlos Syndrome/ Hypermobility Treatment Center; and free clinics in Long Island and New York City.

DO, MAKE, AND INNOVATE:

- Research anatomy, heart and kidney diseases, drug therapies, cognitive therapies, nutrition, concussions, and more alongside NIH- and NSF-funded faculty.
- Hone your skills in high-tech research and simulation labs, including our new Institute for Clinical Competence and Center for Biomedical Innovation.
- Get high-quality clinical experience at our extensive networks of hospitals and healthcare facilities.
- Be part of a collegial, nurturing environment that supports students' mental and physical wellbeing through cocurricular activities and resources.

SILVER STATUS

"Exercise as Medicine" campus

American College of Sports Medicine, 2019

28% Residency match/ placement rate achieved

8 NEW YORK INSTITUTE OF TECHNOLOGY College of Osteopathic Medicine



DEGREE PROGRAMS

OSTEOPATHIC MEDICINE, D.O. • •

OSTEOPATHIC MEDICINE, D.O. • —ÉMIGRÉ PHYSICIANS PROGRAM

OSTEOPATHIC MEDICINE, D.O./MEDICAL AND BIOLOGICAL SCIENCES, PH.D. • •

OSTEOPATHIC MEDICINE, D.O./ NEUROMUSCULOSKELETAL SCIENCES, M.S. • •

BIOMEDICAL SCIENCES, M.S. •

MEDICAL/HEALTHCARE SIMULATION, M.S. •

CONCURRENT PROGRAMS

D.O. students may enroll in either of these programs after the first year of the D.O. program.

CLINICAL NUTRITION, M.S. •

MASTER OF BUSINESS ADMINISTRATION, M.B.A. •

ADVANCED CERTIFICATE

GLOBAL HEALTH • •

FIRST

Osteopathic Medical School in New York (1977) and Arkansas (2016)

acement rate achieved by the Class of 2020



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See all of the degrees offered by the College of Osteopathic Medicine, including combined and accelerated programs.

● Long Island Campus | ● Arkansas Campus | ● Online



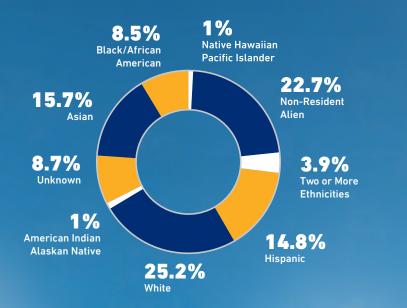
OUR STUDENTS AND CAMPUSES

Highly ranked and accredited, New York Tech offers 90+ career-focused, technology-infused degree programs in disciplines that answer the needs of today's marketplace. It's a place where doers, makers, healers, and innovators can reinvent the future.





2 NEW YORK LOCATIONS 6 Schools and Colleges



*Inclusive of students at New York campuses, not including the College of Osteopathic Medicine

of our first-year undergraduates receive financial aid

10 NEW YORK INSTITUTE OF TECHNOLOGY Our Students and Campuses



3,705 **Undergraduate Students**



2020 QS rankings based on how U.S. universities respond to social, intellectual, and economic challenges.



TOP 15% Best Colleges, Based on Salary **Potential of Graduates** PayScale College Salary Report, 2020

#7 HIGHEST MOBILITY RATE

among Private (Master's) Institutions in the U.S. The Chronicle of Higher Education

Campus Ethnic Diversity, **Regional Universities (North)** U.S. News & World Report, 2021

3,066 Graduate and Professional Students at New York Campuses

Accredited by the **Middle States** Commission on Higher Education and many program-specific accreditors

OUR STUDENTS REPRESENT 40 STATES AND 90+ COUNTRIES



MOST DIVERSE STUDENT BODY

Among Colleges and Universities in the United States

24/7 Wall St. as reported by USA Today

11-1 **Student-to-Faculty Ratio**

Best College for Veterans, **Regional Universities (North)** U.S. News & World Report, 2021

Find out more about our students, faculty, campuses, rankings, and accreditations.

NYIT.EDU/ABOUT

School of Architecture & Design

Our programs prioritize design innovation, technology, and leadership as critical components of a professional education that answers 21st-century requirements for strategic and sustainable design. By invoking individual creativity while nurturing an appreciation of history, culture, and the art and science of building, our programs infuse design sensibilities while harnessing technological advances and emerging computational strategies.

Our campuses in the heart of New York City and on the Gold Coast of Long Island provide the perfect opportunity to explore the world's most influential architectural designs and make valuable industry contacts with outstanding architects, designers, theorists, artists, and scientists in their converging fields.

DO, MAKE, AND INNOVATE:

- Benefit from a supportive alumni network, offering financial, programming, internship, mentorship, and job opportunities.
- Develop real-world design and planning solutions in partnership with local governments and corporate partners.
- Broaden your design perspective with our studyabroad opportunities and global programs. This year, several of our faculty will present at the Venice Biennale, providing students with unequaled access and unique experiences.
- Use state-of-the-art resources in our high-tech fabrication labs and studio environments.

Ranked #31 MOST **ADMIRED**

undergraduate architecture school in the U.S.* DesignIntelligence, 2019

RANKED #5

Interior Design Program DesignIntelligence, 2019

UNDERGRADUATE DEGREES

ARCHITECTURAL TECHNOLOGY, B.S.A.T. - CONSTRUCTION MANAGEMENT • • ARCHITECTURE, B.ARCH. INTERIOR DESIGN, B.F.A.

GRADUATE DEGREES

ARCHITECTURE, M.ARCH. ARCHITECTURE, COMPUTATIONAL TECHNOLOGIES, M.S. - NEW IN 2021 • •

ARCHITECTURE, HEALTH AND DESIGN, M.S. - NEW IN 2021 • •

ARCHITECTURE, URBAN AND REGIONAL DESIGN, M.S.

Ranked #11 **MOST HIRED** FROM ARCHITECTURE SCHOOLS (with 70-99 graduates)

DesignIntelligence, 2019

See all of the degrees offered by the School of Architecture & Design, including combined and accelerated programs.

● Long Island Campus | ● New York City Campus

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NYIT.EDU/ARCHITECTURE

School of Health Professions

Our programs answer today's urgent call for compassionate, caring, and competent healthcare professionals, and our unique transcultural approach prepares students to provide care to patients with a range of backgrounds and beliefs. During the COVID pandemic, our programs were able to meet safely in person. Our extensive clinical network provides exceptional fieldwork opportunities, and students can participate in service learning in urban, rural, and global locations that offer unequaled access to learning and professional growth.

As proof of our graduates' abilities and preparedness, our physical therapy and occupational therapy students achieved 100% pass rates on their licensure exams in 2020, and our nursing students consistently score highly on their NCLEX tests.

DO, MAKE, AND INNOVATE:

- Practice alongside students in our medical school and other health professions programs in high-tech simulation labs and research facilities.
- Provide needed healthcare services in underserved communities around the world while earning a Certificate in Global Health.
- Enjoy small classes with personalized faculty support and mentorship.
- Conduct faculty-led interdisciplinary research on cognitive behavior, Parkinson's disease, virtual patient software, exercise physiology, nutrition, and more.

RANKED #7

Top M.S. in Clinical Nutrition U.S. (Best in the Northeast) Intelligent.Com, 2020

TOP

Physician Assistant Programs in New York State. Universities.com, 2020

2020

UNDERGRADUATE DEGREES

EXERCISE SCIENCE, B.S. • - EXERCISE PHYSIOLOGY • HEALTH AND WELLNESS, B.S. • HEALTH SCIENCES, B.S. • NURSING, B.S. - NURSING, RN – B.S.

GRADUATE DEGREES

CLINICAL NUTRITION, M.S. OCCUPATIONAL THERAPY, M.S. • OCCUPATIONAL THERAPY, O.T.D. PHYSICAL THERAPY, D.P.T. • PHYSICIAN ASSISTANT STUDIES, M.S.

COMBINED UNDERGRADUATE/ GRADUATE PROGRAMS

Offered in collaboration with the College of Arts & Sciences.

LIFE SCIENCES, B.S./OCCUPATIONAL THERAPY, M.S. • LIFE SCIENCES, B.S./ OCCUPATIONAL THERAPY, O.T.D. • LIFE SCIENCES, B.S./ PHYSICAL THERAPY, D.P.T. • LIFE SCIENCES, B.S./ PHYSICIAN ASSISTANT STUDIES, M.S. • LIFE SCIENCES, B.S./OSTEOPATHIC MEDICINE, D.O. (B.S./D.O.) •

NURSING



2021

See all of the degrees and minors offered by the School of Health Professions, including combined undergraduategraduate programs.

● Long Island Campus | ● Online

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NYIT.EDU/HEALTH_PROFESSIONS

School of Management

In our AACSB-accredited programs, we push the boundaries of traditional business education practices to explore entrepreneurial and innovative approaches to finance, marketing, operations, supply chain, and general management disciplines. By integrating technology throughout the curriculum, we enhance our students' abilities in data analysis, strategic decision-making, critical communications, and leadership while preparing them for the competitive, contemporary global business marketplace.

Our world-class experiential education platform includes academic service learning, research, internships, study abroad programs, and local and international competitions. Professional enrichment activities incorporate co-curricular workshops that help students build critical skills, social media savvy, and personal brand development.

DO, MAKE, AND INNOVATE:

- Work with corporations on real-world solutions via case and business plan competitions.
- Visit top New York City and Long Island companies to experience their corporate cultures and meet executives.
- Join student business clubs or pursue leadership opportunities in industry associations.
- Utilize on-campus business incubators and our technology-infused Voya trading floor...or participate in interdisciplinary research efforts with expert faculty.

TOP 5% of business schools earning AACSB accreditation worldwide



TOP 25%

highest paid graduates in accounting, finance, and financial management. *College Factual, 2020*

UNDERGRADUATE PROGRAMS

BUSINESS ADMINISTRATION, B.S. • •

- FINANCE 🔵 🔵
- INTERNATIONAL BUSINESS •
- MANAGEMENT •
- MARKETING 🛛 🗨

GRADUATE PROGRAMS

MASTER OF BUSINESS ADMINISTRATION, M.B.A. • •

- FINANCE (WITH OPTIONAL CFA TRACK) •
- MARKETING •
- OPERATIONS AND SUPPLY CHAIN MANAGEMENT •

HIGH SCHOOL PROGRAM

BUSINESS BOOTCAMP •







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See all of the degrees and minors offered by the School of Management, including combined and accelerated programs.

● Long Island Campus | ● New York City Campus | ● Online

NYIT.EDU/MANAGEMENT

Adapting to a New Normal

Student safety remains our #1 priority: a focus on hybrid learning environments and enhanced tech and campus facilities.

The unexpected pivot to a "virtual everything" in Spring 2020 provided an opportunity for the New York Tech community to demonstrate its creativity, adaptability, resourcefulness, and technology savvy. In a post-semester survey, 80 percent of students reported satisfaction with New York Tech's move to a virtual environment. During the pandemic, our campus community benefited from the guidance of our chief medical officer, a public health expert, and provided virtual academic support, mental health counseling, and student programming in our continued support of student success.

Our faculty continue to implement high-impact practices in online and in-person environments while we've also taken the opportunity to improve our campuses with new student social and study spaces, enhanced dining options, and major infrastructure upgrades.



TIER 1 COLLEGE

Based on affordability and ability to offer quality in-classroom, online, and blended-format education.

> Educate to Career College Rankings, 2020

NEW LEARNING ENVIRONMENTS

The tranquil Long Island campus offers outdoor areas for classes, studying, and relaxing.

Engaging Students in Research

Research and entrepreneurship is how we make the world a better place.

Our faculty work alongside students in the Entrepreneurship and Technology Innovation Center (ETIC), conducting research and guiding students to create their own startup companies in **bioengineering**, robotics, nanotechnology, machine learning algorithms, artificial intelligence, and more.

The National Security Agency and Department of Homeland Security have designated New York Tech a National Center of Academic Excellence in Cyber Defense Education and funded a state-of-the-art lab on the Long Island campus for faculty and students to conduct cybersecurity research.

Our business students, guided by faculty and alumni mentors, have developed and presented **monetary** policy strategies to the Federal Reserve Bank of New York, worked on real-world case studies for major corporations, participated in research on psychological ownership in marketing and supply-chain economics, and developed blockchain applications.

Architecture students have worked on social impact design solutions in Puerto Rico after Hurricane Maria, sustainable and resilient design in local communities, and curated an exhibit on housing density in **urban** landscapes at the Skyscraper Museum in New York City.

In New York Tech's labs, undergraduate life science students work on a research study on the role of **bacteriophages** in fighting antibiotic-resistant superbugs, while students in the School of Health Professions and College of Osteopathic Medicine conduct important research on Parkinson's disease, cardiac disease, anatomy, and concussions.



Find out more about the exciting grantfunded research taking place in all of our schools and colleges.

NYIT.EDU/RESEARCH



Patricia McMahon, B.S. '86 Chin Vice President, Corporate Supply Chain, Northrop Grumman Boeing

h, B.S. '14, M.S. '16 EE Design & Analysis Engineer II,

Our Alumni

More than 110,000 New York Tech alumni bring their intellectual, artistic, and creative gifts into the workplace, infusing a rich array of talents and perspectives into industries around the world. Their desire for doing, combined with their passion to continually learn and look ahead, is the reason so many become rising stars in the corporate world, academia, government, research, and beyond.

Our graduates—who serve as powerful agents for change across a wide range of organizations, from start-ups and small practices to Fortune 500 companies and hospitals—stay connected with New York Tech to offer students:

- Mentorship and career advice
- Internships—mirroring their own New York Tech experiences that helped them attain their career success
- Employment opportunities
- Financial support in the form of scholarships, programming, and more

Dr. Mikhail (Doctor Mike) Varshavski, B.S. '11, D.O. '14 **Board Certified Family Medicine** Physician and Content Creator

Daisy Expósito-Ulla, B.F.A. '75 CEO, d expósito & Partners LLC

Peter R B. Arch ' Design Principal Hok

Executive Chairman, Board of

Directors, Broadridge Financial

Vincent Sadusky, M.B.A. '96 CEO, Univision Communications









Carol Silva, B.F.A.

Emmy Award-Winning News Anchor, Broadcasting Veteran and News 12 Long Island Anchor

LaVern Sula, B.S. '88 President, North American Division, Argus Cybersecurity

Patrick M. O'Shaugh D.O. '99 President and CEO Catholic Health

COMPANIES AND ORGANIZATIONS **THAT HIRE OUR GRADUATES:**

AECOM AETNA AIRBUS AMAZON AMC AMERICAN EXPRESS BANK OF AMERICA BOEING CITIGROUP **CLEVELAND CLINIC** DELOITTE ESTÉE LAUDER COMPANIES INC. GOOGLE HARVARD MEDICAL SCHOOL HUNTINGTON'S DISEASE SOCIETY OF AMERICA IBM JPMORGAN CHASE MARRIOTT INTERNATIONAL MOUNT SINAI HOSPITAL NEW YORK INSTITUTE OF TECHNOLOGY NORTHWELL HEALTH PANASONIC USA UNITED NATIONS WALT DISNEY WORLD PARKS AND RESORTS



Read our alumni success stories.



NEW YORK INSTITUTE OF TECHNOLOGY

VISIT US

The best way to get to know New York Institute of Technology is by attending an admissions event.

LONG ISLAND CAMPUS: Northern Boulevard (at Valentines Lane), Old Westbury

NEW YORK CITY CAMPUS: 1855 Broadway (at 61st Street), near Columbus Circle

TAKE A VIRTUAL TOUR OF OUR CAMPUSES: nyit.edu/virtualtour

CHECK OUT OUR EVENTS CALENDAR: nyit.edu/events

CONTACT US

To connect with an admissions advisor, email admissions@nyit. edu, call 516.686.7520, or text 516.686.4999.





NYIT.EDU

Find out more about our admissions requirements, generous financial aid programs, and how to apply.

FOLLOW #NEWYORKTECH



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New York Institute of Technology does not discriminate in admissions, access to, operation of, treatment or employment in its programs and activities on the basis of race, color, national origin, religion, creed, ethnicity, disability, age, marital status, sex, gender, sexual orientation, gender identity, veteran status, or any other legally protected status. The following person has been designated to handle inquiries regarding this non-discrimination statement or inquiries regarding Section 504 of the Rehabilitation Act of 1973 or Title IX of the Education Act of 1972: Cheryl Monticciolo, Director of Compliance and Title IX and 504 Coordinator, New York Institute of Technology, Tower House, Room 106, Old Westbury, NY 11568; 516.686.1080, cheryl.monticciol@nyit.edu

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