



*Professional Excellence in Oenology  
(Spain) Awardee*

**Miguel Torres Maczassek**  
*Director of Marketing  
Torres*

Growing up immersed in the culture of great wine, Miguel learned early the secrets of wine making and a love of the land. As the son of Miguel Agustín Torres and Waltraud Maczassek, Miguel followed in the steps of generations of Torres family wine makers.

Now, as director of marketing for Torres Group, Miguel is committed to the family business, which owns wineries around the globe, including locations in Spain, Chile, and California. Each winery produces its own unique award-winning wine, including Grans Muralles, Mas Borrás, Mas La Plana, and Fransola.

Miguel studied business and management at the ESADE University in Barcelona—considered one of the best universities in Spain—before embarking on a career in the perfume business. After working for Carolina Herrera perfumes in New York, he returned to wine making as manager of the Jean Leon Winery, a part of the Torres Group since 1995.

Jean Leon wines have their own distinct personality separate from the style of the Torres wines, according to Miguel. For this reason, the winery continues to work with Jaume Rovira, the oenologist who first made a Jean Leon wine in 1969.

The traditions of the Torres family, allied with a vision of the future, have turned the Torres Group into a great exporting company, trading in more than 120 countries.