



*Professional Excellence
Wine Industry Awardee*

Michael Aaron
*Chairman
Sherry-Lehmann Wines & Spirits*

Michael Aaron officially joined the family business, Sherry-Lehmann, in 1958 while still attending college but even then he was no stranger to the wine and spirits industry. At the age of 14, he worked in Sherry-Lehmann's warehouse assembling wine racks and continued to work behind the scenes through his teenage years. While in college, he held diverse positions in the industry learning its various aspects. He worked in the vineyards of Almaden in California and at Louis Eschenauer in Bordeaux; he apprenticed at the House of Bollinger in Champagne; and he learned the importer side of the trade through positions held at Excelsior Wine and Spirits. Michael's numerous distinguished awards include: the Ordre du Merite Agricole by the French government, the title of Mousquetaire d'Armagnac in 1998 by the Southwestern France Tourist Board, European Wine Council's European Wine Ambassador for 1999, Retailer of the Year by *Beverage Dynamics* magazine in 2001, the title of Chevalier by l'Ordre du Coteaux de Champagne in 2002, and the Medaille de la Ville de Bordeaux by Mayor Alain Juppé in June of 2003.

Sherry-Lehmann is unrivaled in its selection of unique and sought-after wines from all over the world.