

2030 Scorecard: October 2008

2030 SCORECARD	BASELINE	2008-2009 GOAL	2009-2010 GOAL	2010-2011 GOAL	2011-2012 GOAL	2012-2013 GOAL	2013-2014 GOAL
CAREER-ORIENTED GRADUATE & PROFESSIONAL PROGRAMS							
• Graduates employed or pursuing further education 6 months after graduation (1)	2005/06 = 88.8%	90%	90%	90%	90%	90%	90%
• Students taking part in experiential learning opportunities (2)	50%	50%	55%	60%	65%	70%	75%
THRIVING GRADUATE CENTERS							
• Non-tuition revenue earned by Centers	\$225K	\$225K	\$250K	\$270K	\$300K	\$330K	\$360K
• Enrollment in Center degree programs	0	0	20	40	70	100	150
GLOBAL & PARTIALLY VIRTUAL UNIVERSITY							
• Online FTE (% of total enrollment) (3)	4.40%	5%	10%	15%	20%	25%	25%
• Number of students taking a course at a campus other than their home location	20	100	200	350	500	750	1000
STUDENT-CENTERED UNIVERSITY							
• Retention (overall, matriculated students)	74%	75%	76%	77%	78%	79%	80%
• Perception of "student centered" (4)	4.55 (of 7.00)	4.75	(Note 4)	(Note 4)	5.06	(Note 4)	5.19 (2014-2015)
TEACHING QUALITY IMPROVEMENT							
• NSSE Active Learning (Freshmen) score (5)	42.9	(Note 5)	(Note 5)	45	(Note 5)	(Note 5)	50
• NSSE Active Learning (Senior) score (5)	53.0	(Note 5)	(Note 5)	55	(Note 5)	(Note 5)	60
• NSSE Student-Faculty Interaction (Freshmen) score (5)	34.1	(Note 5)	(Note 5)	40	(Note 5)	(Note 5)	45
• NSSE Student-Faculty Interaction (Senior) score (5)	41.9	(Note 5)	(Note 5)	49	(Note 5)	(Note 5)	55
FIRM FINANCIAL FOOTING							
• Non-tuition revenue (as % of total revenue)	14.0%	13.4%	13.9%	14.4%	14.9%	15.5%	16.0%
• Contribution from operations (as % of total revenues)	2.1%	1.8%	2.4%	3.0%	3.5%	4.2%	4.8%

Definition/Source/Notes

(1) Graduating Student Survey

(2) One or more of: internship, practicum, service learning

(3) Ellis College of NYIT students not included

(4) Noel-Levitz Survey: Administered on a 3-year cycle

(5) National Survey of Student Engagement: Administered on a 3-year cycle

