

# NYIT School of Management

## M.B.A. Vancouver



**NYIT**

NEW YORK INSTITUTE  
OF TECHNOLOGY

[www.nyit.edu/vancouver](http://www.nyit.edu/vancouver)



## **Introduction**

New York Institute of Technology (NYIT) offers undergraduate, graduate, and professional degrees in more than 100 fields of study. A non-profit, independent, private institution of higher education, NYIT has more than 15,000 students attending campuses in Long Island and Manhattan, Canada, and throughout the world. Since 1955, NYIT has been guided by its mission to:

- provide career-oriented professional education
- offer access to opportunity to all qualified students
- support applications-oriented research that benefits the larger world

## **Advantages**

### **Receive a valuable NYIT M.B.A. degree...**

- from a large, highly ranked, established global institution
- that is the same, regardless of whether you take courses in New York or Vancouver
- approved by the British Columbia Ministry of Advanced Education

### **Experience in-depth, relevant business courses...**

- taught by talented faculty who bring real-world, first-rate work experience
- with flexible schedules
- that are small, offering opportunity for one-on-one and classroom discussions
- that include practicum and internship opportunities

### **As an NYIT student, you can...**

- Transfer to any one of NYIT's global campus at any time
- Receive financial aid, if qualified
- Become eligible for off-campus work permits and a post-graduate work permit for up to three years
- Receive credits transferrable to CGA/CMA Canada program
- Start courses in either January, May, or September

## Accreditation

- Council for Higher Education Accreditation ([www.chea.org](http://www.chea.org))
- Accrediting Council for Independent Colleges and Schools ([www.acics.org](http://www.acics.org))
- Member of American Council on Education
- British Columbia Ministry of Advanced Education ([www.gov.bc.ca/bced/](http://www.gov.bc.ca/bced/))
- Immigration Canada listed eligible for work permit ([www.cic.gc.ca](http://www.cic.gc.ca))
- Ministry of Advanced Education of China ([www.cscse.edu.cn](http://www.cscse.edu.cn))
- Middle States Commission on Higher Education ([www.msche.org](http://www.msche.org))

## THE NYIT-VANCOUVER M.B.A.

**Degree: Master of Business Administration (M.B.A.)**

**Duration: Two years**

**Required Credits: 42 or 48 credits**

### 1. Why an NYIT M.B.A. ?

Whether you have just completed your undergraduate degree or have been working in your chosen field for years, the prestigious New York Institute of Technology (NYIT) Master of Business Administration (M.B.A.) program offers you a great opportunity to pursue your professional goals. NYIT's highly-ranked M.B.A. is recognized around the world as representative of a high-quality business education. Students benefit from taking classes at a prestigious university with world-class professors.

### 2. Entrance Requirements

- Baccalaureate degree from an accredited university
- GPA 2.5 or higher on a scale of 4
- English proficiency of IBT79 or equivalent

### 3. Required Documentation

- NYIT application form (download at [www.nyit.edu](http://www.nyit.edu)) and fee
- Official bachelor's degree and all undergraduate transcripts (English or notarized)
- Proof of English proficiency (if available)
- Copy of passport
- Resume or C.V. (1-2 pages) - optional
- Two recent photographs (passport size)

### 4. Tuition and Fees:

- Application Fee: U.S.\$ 50 (non-refundable)
- M.B.A. Tuition: U.S.\$783 per credits
- ELI/Pre-Master Tuition: U.S.\$1,400 per course or U.S. \$4,200 per semester





## 5. M.B.A. Options

The general NYIT M.B.A. requires 42 credits, 27 of which are core courses and 12 are electives. There are also six specializations that require 48 credits – 27 core, 15 electives within the concentration, and 3 from any area.

### ■ General Business Administration - 42 Credits

(Core-27 + Any Electives-12 + Seminar-3)

### ■ Marketing - 48 Credits

(Core-27 + Marketing Electives-15 + Any Elective-3 + Seminar-3)

### ■ Management of Information Systems (MIS) - 48 Credits

(Core-27 + MIS Electives-15 + Any Elective-3 + Seminar-3)

### ■ Finance - 48 Credits

(Core-27 + Finance Electives-15 + Any Elective-3 + Seminar-3)

### ■ Accounting - 48 Credits

(Core-27 + Accounting Electives-15 + Any Elective-3 + Seminar-3)

### ■ International Business - 48 Credits

(Core-27 + International Business Electives-15 + Any Elective-3 + Seminar-3)

### ■ Health Administration - 48 Credits (currently not available in Vancouver\*)

(Core-27 + Health Administration Electives-15 + Any Elective-3 + Seminar-3)

**\*Note:** Students seeking a specialization not offered in Vancouver may complete requirements at one of NYIT's New York campuses.

## 6. Curriculum

Focusing on the application of modern business theories to problems confronting modern-day administrators in the public and private sectors of the economy, NYIT's curriculum is multifunctional, integrated, and up-to-date.

### Prerequisite Courses for any M.B.A. Option

The following courses are required for those who have not previously taken the equivalents. Potential waivers for these courses will be determined upon initial application to the program.

Code	Course	Credit
ACCT 595	Financial Accounting	0
ECON 595	Survey Economics	0
MIST 595	Information Systems for Management	0
QANT 595	Quantitative Methods I	0

### \* Core Courses (credits of some courses transferrable to CGA/CMA program)

Code	Course	Credit
ACCT 601	Managerial Accounting	3
ECON 601	Managerial Economics for Decision Making	3
FINC 601	Financial Management	3
MGMT 601	The Environment of Business Enterprise	3
MRKT 601	Marketing Management	3
MGMT 610	Operations Management	3
MGMT 690	Business Policy Seminar	3
MGMT 605	Organizational Behavior	3
QANT 601	Quantitative Methods II	3

### \* Elective Courses - Marketing

Code	Course	Credit
ACCT 745	Legal Environment of Business	3
INTL 740	Cross-Cultural Promotional Concepts and Practices	3
INTL 745	World Trade In Services	3
MRKT 701	Sales Force Management	3
MRKT 705	Marketing Research	3
MRKT 710	International Marketing	3
MRKT 715	Marketing Communication and Promotion	3
MRKT 725	Management of New Products	3
MRKT 730	Management of Customer Value	3
MRKT 735	Business to Business Marketing	3



**\* Elective Courses – Accounting**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
ACCT 702	Intermediate Financial Accounting	3
ACCT 705	Financial Accounting Theory	3
ACCT 710	Tax Aspects of Managerial Decisions	3
ACCT 716	Advanced Accounting	3
ACCT 725	Professional Auditing	3
ACCT 731	Computer-Based Auditing and Research	3
ACCT 735	Fund Accounting	3

**\* Elective Courses – Finance**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
ACCT 701	Financial Statement Analysis	3
FINC 705	International Finance	3
FINC 715	Futures Markets and Contracts	3
FINC 720	Corporate Finance	3
FINC 725	Options Markets and Instruments	3
FINC 730	Short-term Finance	3
FINC 735	Investment Principles and Policies	3
FINC 741	Financial Institutions and Portfolio Management	3

**\* Elective Courses – Management of Information Systems**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
INTL 760	Current Topics in MIS	3
MIST 705	Information Resource Management	3
MIST 710	Systems Hardware and Software	3
MIST 715	Systems Analysis and Design	3
MIST 720	Database Management Systems	3
MIST 730	Audit and Control of Computer-Based Information Systems	3
MIST 735	Computer Simulation and Modeling	3
MIST 740	Decision Support Systems	3
MIST 745	Distributed Processing	3
MIST 750	Data communication and Networks	3

**\* Elective Courses – International Business**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
FINC 705	International Finance	3
INTL 701	Comparative Performance of Economic Systems	3
INTL 705	International Economic Concepts and Policies	3
INTL 710	Export-Import Operations and Finance	3
INTL 715	International Financial Institutions, Markets and Instruments	3
INTL 720	Legal Aspects of International Commercial Transactions	3
INTL 725	Multinational Business Management	3
INTL 735	International and Regional Organizations and Arrangements	3
INTL 740	Cross-Cultural Promotional Concepts and Practices	3
INTL 745	World Trade in Services	3
MRKT 710	International Marketing	3

**\* Elective Courses – Health Administration (currently not available in Vancouver)**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
HLTH 701	Health Administration and Management	3
HLTH 705	Alternative Systems of Health Care Delivery	3
HLTH 710	Current Problems in Health Care Administration	3
HLTH 715	Epidemiology	3
HLTH 720	Biomedical Statistics	3

**\* Comprehensive Seminar (must be taken in the last semester)**

<b>Code</b>	<b>Course</b>	<b>Credit</b>
MBAC 820	Comprehensive Seminar	3

For more information, visit [www.nyit.edu/vancouver](http://www.nyit.edu/vancouver) or e-mail [vancouverinfo@nyit.edu](mailto:vancouverinfo@nyit.edu)

# **NYIT**

NEW YORK INSTITUTE  
OF TECHNOLOGY



New York Institute of Technology  
Vancouver campus  
701 W. Georgia St., Suite 1700  
P.O. Box 10104 Pacific Centre  
Vancouver, B.C., Canada V7Y 1K8

Phone: 604.639.0942  
Fax: 778.371.7928

[www.nyit.edu/vancouver](http://www.nyit.edu/vancouver)