

YEAR TERM		MAJOR COURSES					GENERAL EDUCATION		TOTAL CREDITS
YEAR 1	FALL	BUSI 100 SCHOOL OF MANAGEMENT ORIENTATION <i>Pass/Fail grading</i> 0	MRKT 102 INTRODUCTION TO MARKETING 3	ACCT 101 ACCOUNTING I 3	MATH 125 FINITE MATHEMATICS <i>Pre-Req: Requires Placement</i> 3	Complete a minimum of 3 Professional Enrichments or Community Impact Points	FCWR 101/111 FOUNDATIONS OF COLLEGE COMPOSITION <i>Pre-Req: Requires Placement</i> 3	LIBERAL ARTS ELECTIVE 3	15
	SPRING	MGMT 102 PRINCIPLES OF MANAGEMENT 3	ACCT 110 MANAGERIAL ACCOUNTING <i>Pre-Req: ACCT 101</i> 3	MATH 151/161 FUNDAMENTALS OF CALCULUS or BASIC APPLIED CALCULUS <i>Pre-Req: MATH 125</i> 3		Complete a minimum of 2 Professional Enrichments or Community Impact Points	FCWR 151/161 FOUNDATIONS OF RESEARCH WRITING <i>Pre-Req: FCWR 101/111</i> 3	DATA 101 MAKING SENSE OF A DATA-ORIENTED SOCIETY 3	15
YEAR 2	FALL	ECON 202 PRINCIPLES OF ECONOMICS I 3	LLAW 110 LEGAL ENVIRONMENT OF BUSINESS 3	QANT 201 STATISTICAL SAMPLING THEORY <i>Pre-Req: MATH 151, MATH 141, MATH 136 or MATH 170</i> 3		Complete a minimum of 3 Professional Enrichments or Community Impact Points	SCIENCE CHOICE (Any BIOL, CHEM, or PHYS) 3	LIBERAL ARTS ELECTIVE 3	15
	SPRING	ECON 204 PRINCIPLES OF ECONOMICS II 3	FINC 201 CORPORATION FINANCE <i>Pre-Req: ACCT 101, ECON 202, and MATH 125 or MATH 135 or higher</i> 3		QANT 300 PRODUCTION AND OPERATIONS MANAGEMENT <i>Pre-Req: MGMT 102 and QANT 201</i> 3	Complete a minimum of 2 Professional Enrichments or Community Impact Points	SCIENCE CHOICE (Any BIOL, CHEM, or PHYS) 3	LIBERAL ARTS ELECTIVE 3	15
YEAR 3***	FALL	MIST 216 INFORMATION SYSTEMS 3	BUSA 301 DATA ACQUISITION, INJECTION AND PREPARATION, & VISUALIZATION 3	MGMT 235 INTERNATIONAL BUSINESS 3		Complete a minimum of 3 Professional Enrichments or Community Impact Points	ICXX 3XX* SEMINAR CHOICE (ICBS, ICLT, ICPH, or ICSS) <i>Pre-Req: FCWR 151/161</i> 3	FCWR 301 COMMUNICATION FOR BUSINESS <i>Pre-Req: FCWR 151/161</i> 3	15
	SPRING	QANT 405 MANAGEMENT SCIENCE <i>Pre-Req: ECON 204, MRKT 102, and QANT 300</i> 3	BUSA 305 PYTHON FOR ANALYTICS <i>Pre-Req: QANT 201</i> 3	BUSINESS ELECTIVE** <i>Must be 200 level or higher</i> 3		Complete a minimum of 2 Professional Enrichments or Community Impact Points	ICXX 3XX* SEMINAR CHOICE (ICBS, ICLT, ICPH, or ICSS) <i>Pre-Req: FCWR 151/161</i> 3	LIBERAL ARTS ELECTIVE** 3	15
YEAR 4***	FALL	BUSI 450 BUSINESS ANALYTICS <i>Pre-Req: MRKT 102, FINC 201, QANT 300</i> 3	BUSA 310 DATABASE MANAGEMENT SYSTEMS 3	BUSINESS ELECTIVE** <i>Must be 200 level or higher</i> 3	INTERNSHIP PRACTICUM 3	Complete a minimum of 3 Professional Enrichments or Community Impact Points	ICXX 3XX* SEMINAR CHOICE (ICBS, ICLT, ICPH, or ICSS) <i>Pre-Req: FCWR 151/161</i> 3		15
	SPRING	BUSI 435 BUSINESS POLICY & STRATEGY CAPSTONE <i>Co-Req: BUSI 495</i> 3	BUSI 495 CAREER BUILDING PLATFORM <i>Co-Req: BUSI 405</i> 0	BUSA 410 WEB & SOCIAL MEDIA ANALYTICS <i>Pre-Req: BUSA 305</i> 3	BUSINESS ELECTIVE** <i>Must be 200 level or higher</i> 3	Complete a minimum of 2 Professional Enrichments or Community Impact Points	ICXX 3XX* SEMINAR CHOICE (ICBS, ICLT, ICPH, or ICSS) <i>Pre-Req: FCWR 151/161</i> 3	LIBERAL ARTS ELECTIVE** 3	15
CREDITS									120

(Rev. 4/24)

*Of the four required ICXX seminar courses (ICBS, ICLT, ICPH, ICSS), at least three must be in different subject areas.

**If considering BS-MBA option, in the 3rd and 4th year, choose two courses from MBA core that will satisfy the Business Electives (6 credits) and Econ-601 that will satisfy the liberal arts electives (3 credits).